Creating Connections

Josh Newton
High Desert Museum Board Chair

Connecting, both to community and place, is at the core of the High Desert Museum’s mission. We accomplish this by weaving together art, science, culture, wildlife and history, connecting visitors to the High Desert region and bringing together different perspectives and voices in our community. With your support, this past fiscal year we made great strides toward achieving these goals. Following are just a few highlights. I hope you are as excited about these accomplishments as I am.

The exhibition World War II: The High Desert Home Front told the stories of women, Latinos, African Americans, American Indians and Japanese Americans in the High Desert region during World War II. One multicultural family stated they traveled over 500 miles to see the exhibition because it offered them a chance to learn about their heritage in a museum setting. Programs associated with the exhibit enabled community members to share their experiences. Whether growing up in a Japanese Internment Camp or at the Hanford nuclear production site, witnessing the impact of the Bracero Program, or serving in the war, these stories brought together different community members and increased understanding of our shared heritage.

Last spring, rural families, scientists, and museum and library professionals participated in a series of workshops that used storytelling to facilitate dialogue about our local environment. This project, funded by the Institute of Museum and Library Services, will help us learn how to better engage our rural community in future STEM (Science, Technology, Engineering and Math) programs at the Museum. The High Desert Museum was the only museum in the nation to receive this grant.

The Museum also advocated for increased access to art opportunities in rural communities. House Bill 3139, which promotes rural art access and clarifies the role of museums in providing art experiences, passed with bipartisan support and was signed by Governor Brown in June 2017. Building on this enthusiasm for the arts, we launched an arts and culture initiative and hired our first Curator of Art and Community Engagement. These steps have led to exciting new opportunities for the Museum, such as a Creative Heights grant to support Water in the West. This interdisciplinary exhibition will involve artists and organizations from across the state and use different artistic mediums to explore water issues.

Finally, we are excited about a strong partnership we’re building with the Museum at Warm Springs that garnered a professional development grant from the Institute of Museum and Library Services. The goal is for both museums to learn from each other’s experiences and strengths.

Your support as donors, members, volunteers and visitors made these accomplishments possible. Thank you.
MAKING AN IMPACT

RECORD BREAKING ATTENDANCE

181,561 visitors

Ranked the #1 thing to do in Bend three years in a row by TripAdvisor

WILDLIFE

174 animals
New wildlife: peregrine falcon lamprey raven otter

BEHIND THE SCENES

25,138 volunteer hours valued at $606,831
5,168 members

1 new Curator of Art and Community Engagement position created

12 new exhibits, including WWII: The High Desert Home Front

29,000 artifacts and objects

ARTS & EXHIBITS

I learned so much about energy and solar panels. You convinced me to want to be an engineer and build new stuff.
– 8th grade student from Culver Middle School

OUTREACH

Provided 12,987 free or reduced-price admissions

Reached students in 81 schools

Provided 12,987 free or reduced-price admissions

Reached students in 81 schools

Reached 8,666 students through our STEAM field experiences

Offered free programs in 8 regional libraries

Smithsonian Affiliate

CHARITY NAVIGATOR

Four Star Charity

SEAL OF TRANSPARENCY

GOLD
FINANCIAL SUMMARY
FOR THE FISCAL YEAR ENDING JUNE 30, 2017

Statement of Financial Position (All Funds)  

<table>
<thead>
<tr>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,491,723</td>
</tr>
<tr>
<td>Receivables</td>
<td>$164,703</td>
</tr>
<tr>
<td>Inventory</td>
<td>$107,098</td>
</tr>
<tr>
<td>Prepaid expenses and deposits</td>
<td>$82,047</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT Assets</strong></td>
<td>$1,845,571</td>
</tr>
<tr>
<td>Grants receivable, noncurrent</td>
<td>$60,000</td>
</tr>
<tr>
<td>Endowment Investments</td>
<td>$3,166,428</td>
</tr>
<tr>
<td>Fixed Assets, net</td>
<td>$13,196,891</td>
</tr>
<tr>
<td><strong>TOTAL Assets</strong></td>
<td>$18,268,890</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$365,819</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$84,401</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT Liabilities</strong></td>
<td>$450,220</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td></td>
</tr>
<tr>
<td>Board designated endowment</td>
<td>$502,012</td>
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<tr>
<td>Undesignated</td>
<td>$13,031,670</td>
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<tr>
<td>Total unrestricted</td>
<td>$13,533,682</td>
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<tr>
<td>Temporarily restricted</td>
<td>$2,683,876</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>$1,601,112</td>
</tr>
<tr>
<td><strong>TOTAL NET Assets</strong></td>
<td>$17,818,670</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET Assets</strong></td>
<td>$18,268,890</td>
</tr>
</tbody>
</table>

With comparative totals for the year ended June 30, 2016

Statement of Financial Activities (All Funds)  

<table>
<thead>
<tr>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING SUPPORT AND REVENUE</strong></td>
<td></td>
</tr>
<tr>
<td>Memberships</td>
<td>$342,151</td>
</tr>
<tr>
<td>Admissions, net of discounts</td>
<td>$1,267,953</td>
</tr>
<tr>
<td>Contributions</td>
<td>$762,936</td>
</tr>
<tr>
<td>Educational and program fees</td>
<td>$141,573</td>
</tr>
<tr>
<td>Museum store and café sales, net of COGS</td>
<td>$473,795</td>
</tr>
<tr>
<td>Grants</td>
<td>$782,769</td>
</tr>
<tr>
<td>Fundraising events, net</td>
<td>$204,248</td>
</tr>
<tr>
<td>Event rental</td>
<td>$59,254</td>
</tr>
<tr>
<td><strong>INVESTMENT Income</strong></td>
<td>$358,620</td>
</tr>
<tr>
<td><strong>Gain (loss) on disposal of assets</strong></td>
<td>$(1,886)</td>
</tr>
<tr>
<td><strong>OTHER Revenue</strong></td>
<td>$61,279</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING SUPPORT AND REVENUE</strong></td>
<td>$4,452,692</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td></td>
</tr>
<tr>
<td>Exhibits</td>
<td>$1,355,848</td>
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<tr>
<td>Education and program fees</td>
<td>$842,779</td>
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<tr>
<td>Visitor services</td>
<td>$670,233</td>
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<tr>
<td>Communications</td>
<td>$461,035</td>
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<tr>
<td><strong>Total program services</strong></td>
<td>$3,888,175</td>
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<tr>
<td>Support Services</td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>$338,848</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$204,248</td>
</tr>
<tr>
<td><strong>Total support services</strong></td>
<td>$558,280</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING EXPENSES</strong></td>
<td>$3,888,175</td>
</tr>
<tr>
<td><strong>GAIN (LOSS) BEFORE DEPRECIATION</strong></td>
<td>$564,517</td>
</tr>
<tr>
<td>Depreciation expense</td>
<td>$627,235</td>
</tr>
<tr>
<td><strong>Total change in net assets after depreciation</strong></td>
<td>$(62,718)</td>
</tr>
</tbody>
</table>

Note: The figures that appear in the financial summary are derived from the 2016 Audited Financial Statements. The complete 2016 Financial Statements are available at the Museum.
THANK YOU TO OUR DONORS, FOUNDATIONS AND CORPORATE SUPPORTERS GIVING FROM JULY 1, 2016–DECEMBER 31, 2017

Golden Spurs ($500 – $999)
- Gary & Susan Allen
- Stephen & Anne Andersen
- John Belsick
- Jeff & Debbie Andrews
- Bend Golf & Country Club
- Black Butte Ranch Corporation
- Bluefish Dental & Orthodontics
- Bob & Karen Boyd
- The Brace Place
- Brasada Ranch
- Becky Breeze & Co.
- Bob & Delllie Brell
- Mrs. Sheldon V. Brooks
- Ben & Elizabeth Canning
- Francisco & Celia Corona
- Angelo & Cecilia Costas
- Patrick & Pris Cronin
- Sandy & Bruce Cummings
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- Judy Dolim
- Sage & Lynne Dorsey
- Burt & Carol Douglass
- Eastlake Picture Framing
- Kevin & Megan Elhers
- Bob Engelbrecht & Susan Dove
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- Harvey Fineberg & Mary Wilson
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- Daniel Gherman
- Michael & Linda Gocke
- Laura & Vaughn Grubaugh
- Gary Guttorpsen & Jan Morris
- Hanson Gift Fund
- Collins & Wendy Hemingway
- Fund of the OCF
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- Kim Manning & Timothy Koger
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- Matthew & Natasha McFarland
- Ann & Tom McGranahan
- Carmen & James Melamed
- Jeff & Susie Mengis
- Ray Murphy & Janet Truselo
- Ray & Kathryn Miller
- Thomas Mitchell
- Mongui Presents

Fellow ($1,000 – $2,499)
- 10 Barrel Brewing Company
- Amentizzle
- Meredith & Bob Amon
- Anonymous
- ASI Wealth Management
- Athletic Club of Bend
- Jim & Flo Atkinson
- Ruth & Phillip Backup
- Ted & Leslie Bainbridge
- Bob & Carolyn Ballin
- Baney Corporation
- Joe & Robin Bankofier
- Bend Garbage & Recycling
- Bend Party Rental
- BendBroadband
- Jay & Julie Bennett
- Jean & Bob Bennett
- Scott Blackwell
- Bleu Bite Catering
- Judy & David Bluhm
- BMS Technologies
- Susan & George Boehlert
- Bonneville Power Admin.
- Bethany & Ryan Bounds
- Brian’s Cabinets
- Bright Wood Corporation
- Brooks Resources Corporation
- Brown & Brown NW/Lumbemens
- Tom Browning
- Knute & Patricia Buehler/
- Ford Family Foundation
- Gary & Mary Jane Cadez
- Shelly & Mark Callaghan
- Callan Accounting Services
- Abigail & Brown Cannon
- Duncan & Cindy Campbell of
- the Campbell Foundation
- Gail & Muriel Carbeni
- Carlson Sign Co.
- John & Joan Casey/Casy Family
- Fund of the OCF
- Central Oregon Association of Realtors
- Central Oregon Visitors Association
- Century Insurance Group, LLC
- Chimps, Inc.
- Chubb
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- Meyer Memorial Trust
- Jon & Kim Curley
- Gail & Mike Davis
- Lesley Day
- Desert Orthopedics
- Carolynn & Bob Dietz
- Alisa Do
- Dogs Limited Training
- DoubleTree by Hilton Bend Oregon
- Eagle Wealth Management
- Eberhard’s Dairy Products
- Donald Edwards
- Susan Evans Inman
- Tom & Katelyn Evans/
- Mentor Graphics Foundation
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- Robert Fulton & Jennifer Wallace
- John Gilberth & Brenda Hedges/
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- David Gilmore & Scott Woods
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- Steven & Margi Goldberg
- Loretta & Skip Goldy
- Goldy Family Fund of the OCF
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- G5 Search Marketing
- GR Cattle Co.
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- Mark A. Long & Elizabeth A. Schleuing
- Margie & Jim Lussier
- Leslie & Gene Lynch
- MacDonald-Miller Facility Solutions
- Gary Maffei
- Mary Marker
- Nelson & Joanne Mathews
- Char & Jim McCreight
- Charles McGrath
- Leslie McIntyre & Kevin Gorman
- Marilyn McIver
- Linda & Anthony Meier
- Mary & James Meier
- Linda & Phil Meurer
- Julie & Dennis Miller
- The Miller Lumber Company
- Kate Mills
- Moda Health
- Jan Moore
- Dennis Murphy
- Navis Technologies
- Neil Kelly Company
- Connie & Dan Newport
- Jennifer & Josh Newton
- The Nugget Newspaper
- Blair O’Donnell & Joe Murray
- Oregon Department of Education
- Oregon Humanities
- Oregon Institute of Technology
- Pacific Northwest Forest Service
- Association
- Pacific Power Foundation
- Kevin & Jennifer Palmer

We appreciate your generous gifts! The donors listed reflect pledges, cash and in-kind goods and services for calendar 2017 and those who made gifts from July 1, 2016 through December 31, 2016. As we transition to a calendar year for donor recognition. If donations were made during both periods, they are listed at the higher level. Event and raffle tickets and tangible items such as Adopt-an-Animal and auction packages are not included.

While we strive for accuracy in this report, we are human and apologize for any oversight that may have occurred. Please call Heather Vihstadt at 541-323-3314.