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# **Creating Connections**

Josh Newton High Desert Museum Board Chair

Connecting, both to community and place, is at the core of the High Desert Museum's mission. We accomplish this by weaving together art, science, culture, wildlife and history, connecting visitors to the High Desert region and bringing together different perspectives and voices in our community. With your support, this past fiscal year we made great strides toward achieving these goals. Following are just a few highlights. I hope you are as excited about these accomplishments as I am.

The exhibition *World War II: The High Desert Home Front* told the stories of women, Latinos, African Americans, American Indians and Japanese Americans in the High Desert region during World War II. One multicultural family stated they traveled over 500 miles to see the exhibition because it offered them a chance to learn about their heritage in a museum setting. Programs associated with the exhibit enabled community members to share their experiences. Whether growing up in a Japanese Internment Camp or at the Hanford nuclear production site, witnessing the impact of the Bracero Program, or serving in the war, these stories brought together different community members and increased understanding of our shared heritage.

Last spring, rural families, scientists, and museum and library professionals participated in a series of workshops that used storytelling to facilitate dialogue about our local environment. This project, funded by the Institute of Museum and Library Services, will help us learn how to better engage our rural community in future STEM (Science, Technology, Engineering and Math) programs at the Museum. The High Desert Museum was the only museum in the nation to receive this grant.

The Museum also advocated for increased access to art opportunities in rural communities. House Bill 3139, which promotes rural art access and clarifies the role of museums in providing art experiences, passed with bipartisan support and was signed by Governor Brown in June 2017. Building on this enthusiasm for the arts, we launched an arts and culture initiative and hired our first Curator of Art and Community Engagement. These steps have led to exciting new opportunities for the Museum, such as a Creative Heights grant to support *Water in the West*. This interdisciplinary exhibition will involve artists and organizations from across the state and use different artistic mediums to explore water issues.

Finally, we are excited about a strong partnership we're building with the Museum at Warm Springs that garnered a professional development grant from the Institute of Museum and Library Services. The goal is for both museums to learn from each other's experiences and strengths.

Your support as donors, members, volunteers and visitors made these accomplishments possible. Thank you.

Joel 2

HIGH DESERT MUSEUM

## **MAKING AN IMPACT**

RECORD BREAKING ATTENDANCE

**181,561 visitors** 



Ranked the **#1** thing to do in Bend three years in a row by TripAdvisor

174 animals

New wildlife:
peregrine falcon
lamprey

raven

otter

HIND THE SCENES

**25,138** volunteer hours valued at **\$606,831** 

**5,168** members



1 new Curator of Art and Community Engagement position created

**12** new exhibits, including WWII: The High Desert Home Front

**29,000** artifacts and objects

I learned so much about energy and solar panels. You convinced me to want to be an engineer and build new stuff.

-8th grade student from Culver Middle School

- Provided **12,987** free or reducedprice admissions
- Reached **8,666**students through
  our STEAM field
  experiences
- Reached students in **81** schools
- Offered free programs in **8** regional libraries



RTS &







# **FINANCIAL SUMMARY**

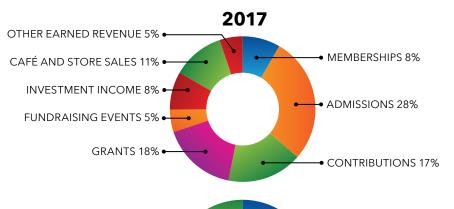
MANAGEMENT 5% •

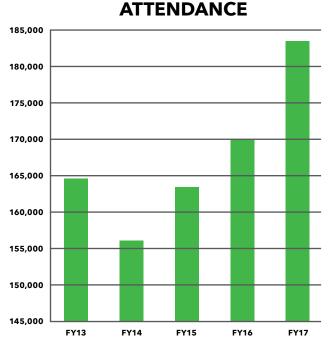
FUNDRAISING 9% •

PROGRAMS AND • EDUCATIONAL 86%

## FOR THE FISCAL YEAR ENDING JUNE 30, 2017







## PROGRAMMATIC EFFICIENCY

**DOLLARS WELL SPENT** 

Statement	of Financial I	Position (A	III Fundel

,	2017	2016
ASSETS		
Current Assets		
Cash and cash equivalents	\$1,491,723	\$1,518,036
Receivables	\$164,703	\$47,024
Inventory	\$107,098	\$85,786
Prepaid expenses and deposits	\$82,047	\$54,261
TOTAL CURRENT ASSETS	\$1,845,571	\$1,705,107
Grants receivable, noncurrent	\$60,000	
Endowment Investments	\$3,166,428	\$2,949,132
Fixed Assets, net	\$13,196,891	\$13,694,106
TOTAL ASSETS	\$18,268,890	\$18,348,345
LIABILITIES AND NET ASSETS  Current Liabilities  Accounts payable	\$365,819	\$367,158
and accrued expenses	*****	, , , , ,
Deferred revenue	\$84,401	\$99,799
TOTAL CURRENT LIABILITIES	\$450,220	\$466,957
NET ASSETS Unrestricted		
Board designated endowment	\$502,012	\$471,612
Undesignated	\$13,031,670	\$13,545,890
Total unrestricted	\$13,533,682	\$14,017,502
Temporarily restricted	\$2,683,876	\$2,262,774
	\$2,005,070	
Permanently restricted	\$1,601,112	\$1,601,112

With comparative totals for the year ended June 30, 2016

### **Statement of Financial Activities (All Funds)**

,	2017	2016
OPERATING SUPPORT AND REVENUE		
Memberships	\$342,151	\$343,620
Admissions, net of discounts	\$1,267,953	\$1,171,017
Contributions	\$762,936	\$1,017,732
Educational and program fees	\$141,573	\$140,907
Museum store and café sales, net of COGS	\$473,795	\$414,370
Grants	\$782,769	\$598,416
Fundraising events, net	\$204,248	\$360,070
Event rental	\$59,254	\$55,498
Investment income	\$358,620	\$35,793
Gain (loss) on disposal of assets	\$(1,886)	\$(30,445)
Other revenue	\$61,279	\$5,821
TOTAL OPERATING SUPPORT	\$4,452,692	\$4,112,799
AND REVENUE		
EXPENSES		
Program Services		
Exhibits	\$1,355,848	\$1,263,658
Education and program fees	\$842,779	\$855,158
Visitor services	\$670,233	\$618,414
Communications	\$461,035	\$421,220
Total program services	\$3,329,895	\$3,158,450
Support Services		
Management and general	\$219,432	\$214,884
Fundraising	\$338,848	\$377,471
Total support services	\$558,280	\$592,355
TOTAL OPERATING EXPENSES	\$3,888,175	\$3,750,805
GAIN (LOSS) BEFORE DEPRECIATION	\$564,517	\$361,994
Depreciation expense	\$627,235	\$664,163
Total change in net assets after depreciation	\$(62,718)	\$(302,169)

### THANK YOU TO OUR DONORS, FOUNDATIONS AND CORPORATE SUPPORTERS GIVING FROM JULY 1, 2016-DECEMBER 31, 2017

### Golden Spurs (\$500 - \$999)

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We appreciate your generous gifts! The donors listed reflect pledges, cash and in-kind goods and services for calendar 2017 and those who made gifts from 7/1/16 through 12/31/16, as we transition to a calendar year for donor recognition. If donations were made during both periods, they are listed at the higher level. Event and raffle tickets and tangible items such as Adopt-an-Animal and auction packages are not included.

While we strive for accuracy in this report, we are human and apologize for any oversight that may have occurred. Please call Heather Vihstadt at 541-323-3314. Fellow (continued)

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