



Fiscal Year June 30, 2016

ANNUAL REPORT

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Building Bridges

Josh Newton
High Desert Museum Board Chair

Since opening its doors 35 years ago, the High Desert Museum has been building bridges, connecting people to place, to each other, to the past and the future by creating inspiring learning opportunities for all ages. With your support, our strides this past fiscal year were remarkable. I'd like to share a few successes we're particularly proud of and hope you are, too.

We expanded our outreach in the community, providing Museum learning opportunities to underserved children and families in our area, helping to close the achievement gap. Our new Little Wonders program provided 323 memberships to Head Start families, offering them unlimited free visits to the Museum for a full year. In addition, this past year our K-12 programs served a record 12,105 students from across Oregon, 67% of whom were from Title I schools.

Bend is the only city in Oregon with a population greater than 30,000 without an art museum within 30 miles. We are in the process of expanding our arts and cultural programming to make museum-quality art accessible to our region. Last year, we opened 10 multidisciplinary exhibits and offered over 75 distinct programs. Our 2016 exhibit *Art for a Nation: Inspiration from the Great Depression* was an overwhelming success. We collaborated with nine organizations to offer 25 associated programs, immersing the public in the art and culture of the 1930s.

Looking forward, the Museum is growing as a STEAM (Science, Technology, Engineering, Art and Math) leader in the state of Oregon. We were the only museum and one of just four institutions nationally to receive a STEMEX grant from the Institute of Museum and Library Services. In collaboration with other area organizations, we will conduct an innovative study on how experts can better engage rural families in STEM fields through the art of storytelling, helping us serve our community.

Your support, whether through membership, donating, volunteering or visiting the Museum, helps us create innovative and engaging opportunities for our community. We thank you.

Mission

To explore the High Desert's unique landscape, cultures, wildlife, history and arts, connecting our visitors to the past and helping them discover their role in the present and responsibility to the future.

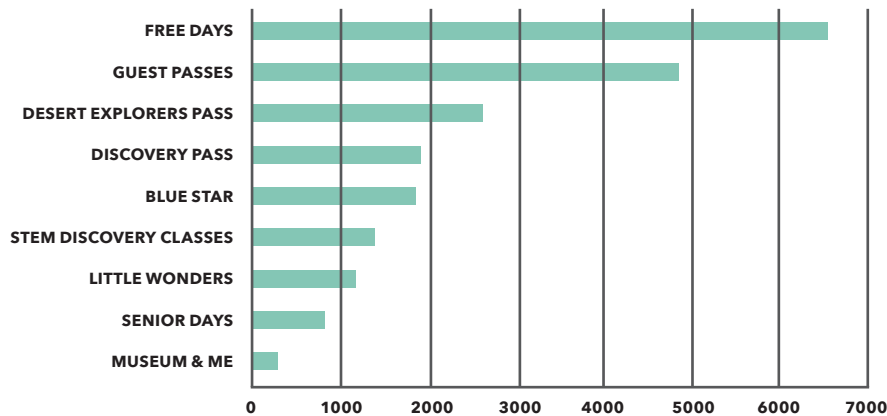
HIGH DESERT MUSEUM

YOUR SUPPORT MAKES A DIFFERENCE

"I want to go back to the Museum.
It's the best museum in Bend or the world."
—4th grader at St. Francis

ACCESS INITIATIVES

21,280 PEOPLE ENJOYED THE MUSEUM FREE OF CHARGE LAST YEAR THROUGH THESE PROGRAMS



169 ANIMALS WERE CARED FOR AT THE MUSEUM LAST YEAR



11 MAMMALS



59 REPTILES AND AMPHIBIANS



8 INVERTEBRATES



29 BIRDS



62 FISH

ART FOR A NATION: INSPIRATION FROM THE GREAT DEPRESSION

- ▶ Commissioned 3 works of art from nationally-renowned artists
- ▶ Accessioned Marie Watt's Blanket Stories into our collection
- ▶ Offered 25 associated programs with nine community partners
- ▶ Exhibited 40 pieces of art on loan from the Portland Art Museum
- ▶ Won Honorable Mention from the Charles Redd Center for Western Studies Award for Exhibition Excellence

EDUCATION PROGRAMS

Educators delivered Animal Adventures to six local libraries throughout the tri-county area, bringing Museum resources to our rural residents.



**MUSEUM
EDUCATORS
JOURNEYED
4,308 MILES**



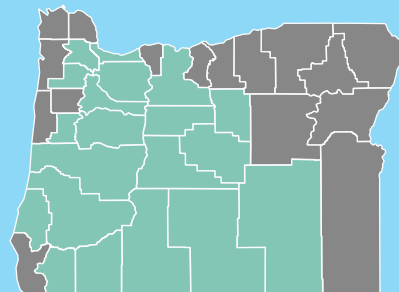
**SERVED 12,105 STUDENTS
THROUGH INQUIRY-BASED
FIELD EXPERIENCES**

67% were from Title I Schools

SERVED SCHOOLS FROM 20 OF OREGON'S 36 COUNTIES

(56% of counties)

Deschutes, Jefferson, Crook, Multnomah, Yamhill, Coos, Marion, Harney, Lane, Linn, Clackamas, Jackson, Lake, Wheeler, Douglas, Klamath, Wasco, Benton, Josephine, Washington



1,386 STUDENTS PARTICIPATED IN OUR FREE STEM FIELD TRIPS

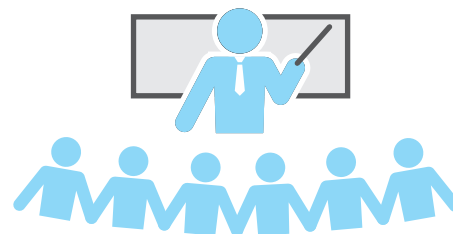
From wind turbines and solar power to desert waters and forest fires, our free STEM Field Trips immerse students in their local environment using hands-on experiments.



DID YOU KNOW?

181 volunteers contributed 26,018 hours, valued at \$600,257.
(equivalent to 12.5 full-time employees)

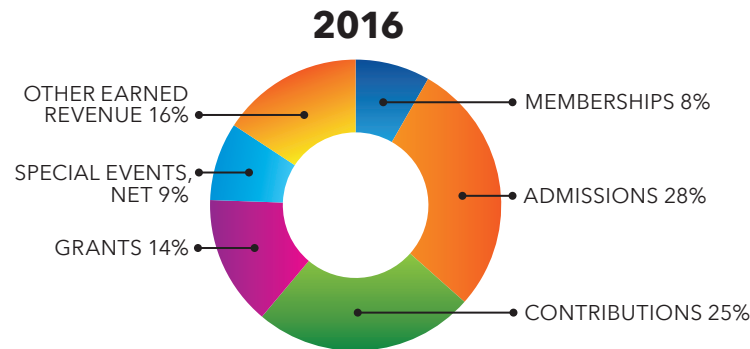
**OVER 140 TEACHERS
PARTICIPATED IN EIGHT
TEACHER TRAININGS
BENEFITING 3,500 STUDENTS
LAST YEAR ALONE**



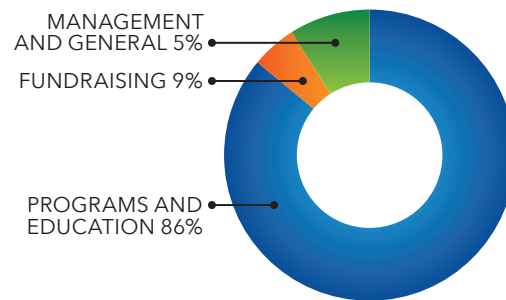
FINANCIAL SUMMARY

FOR THE FISCAL YEAR ENDING JUNE 30, 2016

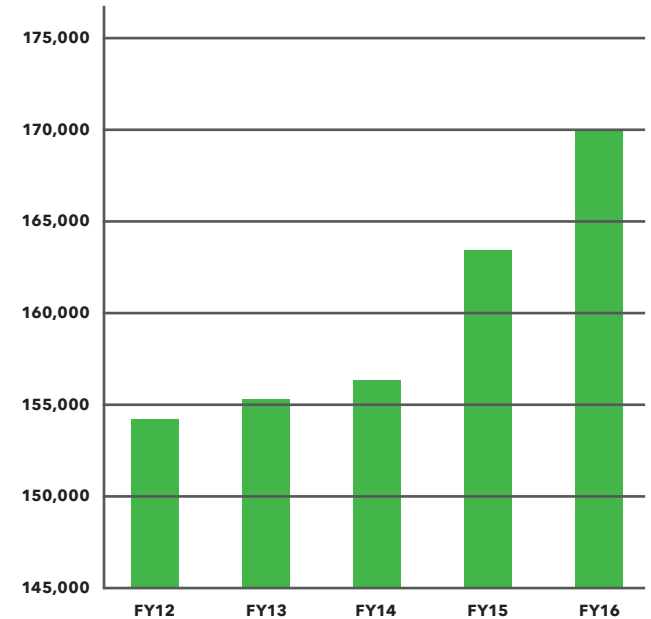
SUPPORT AND REVENUE BY DONOR TYPE



PROGRAMMATIC EFFICIENCY DOLLARS WELL SPENT



ATTENDANCE



Statement of Financial Position (All Funds)

	2016	2015
ASSETS		
<i>Current Assets</i>		
Cash and cash equivalents	\$1,518,036	\$1,765,698
Receivables	\$47,024	\$247,480
Inventory	\$85,786	\$83,830
Other current assets	\$54,261	\$20,723
TOTAL CURRENT ASSETS	\$1,705,107	\$2,117,731
Endowment Investments	\$2,949,132	\$2,865,198
Facilities and equipment, net	\$13,694,106	\$13,670,132
TOTAL ASSETS	\$18,348,345	\$18,653,061
LIABILITIES AND NET ASSETS		
<i>Current Liabilities</i>		
Accounts payable and accrued expenses	\$367,158	\$385,378
Deferred revenue	\$99,799	\$84,126
TOTAL CURRENT LIABILITIES	\$466,957	\$469,504
NET ASSETS		
Board designated quasi-endowment	\$516,346	\$366,346
Unrestricted	\$13,522,861	\$14,403,975
Temporarily restricted	\$1,616,660	\$1,187,815
Permanently restricted	\$2,225,521	\$2,225,421
TOTAL NET ASSETS	\$17,881,388	\$18,183,557
TOTAL LIABILITIES AND NET ASSETS	\$18,348,345	\$18,653,061

Statement of Financial Activities (All Funds)

	2016	2015
OPERATING SUPPORT AND REVENUE		
Memberships	\$343,620	\$332,487
Admissions	\$1,171,017	\$1,074,143
Contributions	\$1,017,732	\$1,978,386
Educational and program fees	\$140,907	\$132,903
Museum store and café sales, net	\$414,370	\$398,366
Grants	\$598,416	\$793,914
Fundraising events, net	\$360,070	\$139,543
Facility rental	\$55,498	\$55,773
Investment income	\$35,793	\$38,920
Gain (loss) on disposal of assets	\$(30,445)	—
Other revenue	\$5,821	\$24,558
TOTAL OPERATING SUPPORT AND REVENUE	\$4,112,799	\$4,968,993
EXPENSES		
<i>Program Services</i>		
Exhibits	\$1,522,894	\$1,621,396
Education and program fees	\$1,114,394	\$850,691
Visitor Services	\$715,627	\$468,893
Communications	\$453,625	\$329,095
Total Program Services	\$3,806,540	\$3,270,075
<i>Support Services</i>		
Management and general	\$218,338	\$256,881
Fundraising	\$390,090	\$483,768
Total Support Services	\$608,428	\$740,649
TOTAL OPERATING EXPENSES	\$4,414,968	\$4,010,724
GAIN (LOSS)	\$(302,169)	*\$958,269
Add back depreciation expense	\$664,163	\$456,807
TOTAL CHANGE IN NET ASSETS (LESS DEPRECIATION)	\$361,994	\$1,415,076

With comparative totals for the year ended June 30, 2015

*Includes otter renovation project.

THANK YOU TO OUR DONORS, FOUNDATIONS AND CORPORATE SUPPORTERS

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