Annual reports provide an opportunity for institutions to reflect on a year gone by. We examine numbers, share metrics and celebrate accomplishments, all hallmarks of a dynamic organization achieving its worthy mission.

Looking back at 2020, of course one thinks of the challenges: COVID-19’s impacts continue to ricochet across the globe, and the High Desert Museum’s doors were closed for more than three months of the last calendar year. Yet we also absolutely have every reason to celebrate. This organization not only weathered adversity—it excelled in creating moments of wonder and joy for the community through meaningful, memorable exhibitions and programs.

For the 31st annual High Desert Rendezvous fundraiser, we experienced “arriving” at the Museum via video to greet otters, meet curators and peek into exhibitions—a festive evening, even from home.

We juggled the in-person and virtual worlds to provide robust Museum experiences. Children in masks still marveled at science experiments in summer camps at the Museum, and staff educators provided dozens of engaging activities in the virtual space for the young and young at heart to enjoy. Birds of prey zoomed just past heads in a modified Raptors of the Desert Sky outdoor flight show, even as visitors Zoomed with the Museum online, eager to learn about the art of Burning Man, Indigenous perspectives with Braiding Sweetgrass author Robin Wall Kimmerer and migratory birds from Smithsonian specialists.

The High Desert Museum shined through it all as a vital and vibrant organization, even when the clouds moved in.

A bright future is ahead. The Museum is working with community partners to plan innovative, virtual education programs for K–12th graders, with the intent to serve up to 2,000 families over the next two years. New, immersive exhibitions are planned for 2021 at the Museum. And more creative programming is being developed for the days to come. We’re grateful for our members and supporters, who make this service to the community possible. Thank you, and we look forward to sharing more with you in 2021.
YOUR SUPPORT MAKES A DIFFERENCE

Exhibitions
From moving photography in Natural Wanderment: Stewardship. Sovereignty. Sacredness. to the joy of Infinite Moment: Burning Man on the Horizon, we continued to engage and inspire with meaningful exhibitions.

137,466 visitors

18,440 people accessed the Museum with free and reduced-price admission programs

17,638 volunteer hours valued at $448,532

340 annual family memberships donated to first responders

163 animals
64 different species and 1 new gray fox!

“...I’m relieved that Kimmy is having fun and continuing to learn while I work with my students. I wasn’t sure how I was going to juggle it all otherwise.”
– Parent whose child participated in our daylong education program at La Pine Elementary

Rapid Response
We swiftly secured funding in response to our COVID-19 closure, including Paycheck Protection Program dollars, $700,000 from the state of Oregon and federal grants such as $191,000 from the National Endowment for the Humanities.

Going Virtual
Take a virtual field trip, learn about Oregon history, conduct science experiments in your own backyard ... in 2020 we brought Museum-quality education to you!
# For the Fiscal Year Ending June 30, 2020

## Financial Summary

### Support and Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memberships</td>
<td>$376,157</td>
<td>$399,630</td>
</tr>
<tr>
<td>Admissions, net of discounts</td>
<td>$1,028,243</td>
<td>$1,304,924</td>
</tr>
<tr>
<td>Contributions</td>
<td>$939,332</td>
<td>$1,374,881</td>
</tr>
<tr>
<td>Educational and program fees</td>
<td>$162,101</td>
<td>$226,299</td>
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<tr>
<td>Museum store and café sales, net of COGS</td>
<td>$436,408</td>
<td>$586,109</td>
</tr>
<tr>
<td>Grants</td>
<td>$771,633</td>
<td>$985,741</td>
</tr>
<tr>
<td>Fundraising events, net</td>
<td>$399,864</td>
<td>$396,803</td>
</tr>
<tr>
<td>Event rental</td>
<td>$83,528</td>
<td>$75,160</td>
</tr>
<tr>
<td>Investment income</td>
<td>$(25,812)</td>
<td>$139,857</td>
</tr>
<tr>
<td>Gain (loss) on disposal of assets</td>
<td>$400</td>
<td>$900</td>
</tr>
<tr>
<td>Other revenue</td>
<td>$14,014</td>
<td>$15,391</td>
</tr>
</tbody>
</table>

**Total Operating Support and Revenue**

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,185,868</td>
<td>$5,505,695</td>
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</tbody>
</table>

### Expenses

**Program Services**
- Exhibits: $1,367,730
- Education and program fees: $782,070
- Visitor services: $672,669
- Communications: $536,009

**Total Program Services**: $3,358,478

**Support Services**
- Management and general: $434,243
- Fundraising: $376,194
- Total support services: $810,437

**Total Operating Expenses**

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$4,168,915</td>
<td>$4,547,321</td>
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</tbody>
</table>

### Gain (Loss) Before Depreciation

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$16,953</td>
<td>$958,374</td>
</tr>
</tbody>
</table>

**Depreciation Expense**: $683,179

**Total Change in Net Assets after Depreciation**: $680,021

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*Note: The figures that appear in the financial summary are derived from the 2016 Audited Financial Statements. The complete 2016 Financial Statements are available at the Museum.*

*With comparative totals for the year ending June 30, 2019*
### $25,000+
- Anonymous
- Anonymous
- Better Together Central Oregon
- Gretchen Brooks
- Julie & Wayne Drinkward
- E. L. Wiegand Foundation
- Fidelity Charitable Gift Fund
- Hollis Fund of OCF
- Institute of Museum & Library Services
- James F. & Marion L. Miller Foundation
- Jonas Family Foundation
- National Endowment for the Humanities
- Oregon Arts Commission
- Oregon Community Foundation
- Pacific Power Foundation
- Greg & Jan Rasmussen
- Charlotte & Joe Rodgers
- The Roundhouse Foundation
- State of Oregon - Department of Administrative Services
- Tom & Joan Triplett
- Jody Ward c/o Ward Family Fund of OCF
- Sally & Richard Wilson
- World of Speed Motorsports Museum

### $10,000—$24,999
- The Bend Foundation
- Bend Magazine
- Bend Radio Group
- Jean & Bob Bennett
- Central Oregon Daily
- City of Redmond - Redmond Municipal Airport
- Coit Family Foundation
- Margaret Ann Cole
- Kathryn & Douglas Collins
- Combined Communications
- Peggy & Greg Cushman c/o Robert W. Chandler Fund of OCF
- Gary & Gigi Cutler
- Department of Environmental Quality
- First Interstate Bank
- Craig & Kalani Hoffart c/o Joseph & Elizabeth Hoffart Charitable Foundation
- Gray Family Foundation
- Carol & Peter Holzer
- Rebecca Julian
- Julie & Frank Jungers
- Connie & Lee Kearney
- Leslie & Randy Labbe
- Lonza
- Tim & Martha McGinnis
- Mid Oregon Credit Union
- Craig & Lynne Moore
- National Endowment for the Arts
- Oregon Cultural Trust
- Oregon Department of Education
- Oregon Heritage Commission
- Judy & Rick Parker
- Merritt & Heather Paulson c/o Bobolink Foundation
- The Reser Family Foundation
- Charlotte & Ken Richardson
- Schwab Charitable
- Trish & Bill Smith
- Trust Management Services, LLC
- Tykeson Family Foundation
- Waterston Desert Writing Prize
- Carmen & Tom West

### $5,000—$9,999
- Alex Hodge Construction
- Adam & Sam Hutter
- Avion Water Company
- Peter & Missy Bechen
- Marilyn & Paul Beem
- Bigfoot Beverages
- Bloomfield Family Foundation
- Susan Boehlert
- Susan & Fred Breidenbach c/o Breidenbach Family Gift Fund
- The Bulletin
- Barbara & John Cadle c/o Porter E. & Helenmae Thompson Foundation
- Shelly & Mark Callaghan
- Anne & William Carwile
- Cascade Arts & Entertainment
- Joan & John Casey of the Casey Family Fund of OCF
- Central Oregon Health Council
- Central Oregon Intergovernmental Council
- Children’s Forest of Central Oregon
- Conrad Clark c/o The Conrad Clark Fund of OCF
- Ronald Cochran & Julia Kennedy Cochran
- Courtney & Matthew Cohen c/o Cohen Family Fund
- Jean & Jim Curran
- Bob & Leona DeArmond Culture and Community Fund of OCF
- Kathleen & James Dennis
- Energy Trust of Oregon
- Nancy Fischer
- Jim & Barbara Franzen
- Herbert A. Templeton Foundation
- Henry & Sharon Hewitt
- Gail & Ron Hill
- Sue & Mike Hollern
- Horizon Broadcasting Group
- Hugh & Jane Ferguson Foundation
- Terri, Bindi & Robert Irwin
- James M. & Margaret V. Stine Foundation
- Juan Young Trust
- Karen Katzbeck & Bob Fuellman
- Cameron Kerr
- Katherine & Mark Kralj
- William & Gail McCormick
- Craig W. & Linda J. Moore Family Fund of OCF
- Morgan Stanley
- Danielle & Sanders Nye
- Old Mill District
- Oregon College Savings Plan
- Oregon Historic Trails Fund at OCF
- Oregon Public Broadcasting
- Nancy & Izzy Oren
- Kristie Marshall & David Parker

### $2,500—$4,999
- Alaska Airlines
- Michael & Jamie Anderson
- ASI Wealth Management
- The Autzen Foundation
- Bank of America Charitable Gift Fund
- Bonneville Power Administration
- Karen & Roger Bounds
- Brooks Resources Corporation
- Brown & Brown of Oregon/Lumbermens
- Knute & Patricia Buehler
- Campfire Hotel
- Abigail & Brown Cannon
- Anne Carver & Dennis Sutro
- Heidi & Donnie Castleman
- Chubb
- Karen & James Clarke
- Cow Creek Umpqua Indian Foundation
- Clifford Curry & Delight Stone
- Ernst Family Foundation
- Facebook Prineville Data Center
- Fairfield Inn & Suites Marriott
- Downtown Bend
- Elisabeth & John Farwell
- Kevin & Theresa Freihoefer
- Gwen & Harlan Friesen
- Robert Fulton & Jennifer Wallace of the Fulton Family Charitable Fund
- Ryan Hagemann & Roy Perez
- Lari & John Hodecker Family Fund of OCF
- Andrew Jordan & Marcia Morgan
- Al & Nancy Kennedy
- La Quinta Inn & Suites
- Jim & Sara Langton
- Cynde & Steve Magidson
- Nelson & Joanne Mathews
- MDU Resources Foundation
- Bill O’Loughlin of O’Loughlin Trade Shows
- Pacific Source Health Plans
- Skip & Lynda Paznokas
- Suzanne Ragen
- Marcia H. Randall
- Peter & Leslie Richter
- The Samuel S. Johnson Foundation
- John & Linda Shelk
- Smart Shopper
- David & Connie Souther
- Starview Foundation
- Tonkon Torp LLP

### United Way, Inc. - Los Angeles Area
- Christine & David Vernier
- Western Home Journal
- Dan Wieden & Priscilla Bernard Wieden
- Bruce & Gretchen Willison
- Kay & Tim Winn

### $1,000—$2,499
- Gary & Susan Allen
- Amerititle
- Stephen & Anne Andersen
- Anonymous
- Anonymous
- Dr. Patricia Bade
- Bandon Dunes Golf Resort
- Andrea Barss
- Jay & Julie Bennett
- Heidi Berkman & David Aaroe
- John & Dee Bianucci
- Judy Bluhm
- BMS Technologies
- Erin & Chris Borla
- Bethany & Ryan Bounds
- Brian’s Cabinets
- Bright Wood Corporation
- Nancy & Andrew Bryant
- Cande & Gene Buccola
- William Burke & Catalina Nocon
- Gary & Mary Jane Cadez
- Callan Accounting CPAs & Advisors, LLC
- Gail & Muriel Carbienber
- Todd & Corol Ann Cary
- Central Oregon Association of Realtors
- Century Insurance Group, LLC
- Peggy & Greg Cushman
- Lesley Day
- Jim & Dory Delp
- Deschutes County
- Deschutes Cultural Coalition
- Bob & Carolyn Dietz
- Dogs Limited Training
- Eagle Wealth Management
- Eberhard’s Dairy Products
- Donald Edwards
- Elite Electric
- Katherine Elstun
- Entre-Prises Climbing Walls
- Susan Evans Inman
- Amy Fields
- Foley Family Wines
- Laurel & Win Francis
- John Gilbert & Brenda Hedges c/o The Holbom Foundation
- Helen & Brian Gold
- Loretta & Skip Golody
- Goldy Family Designated Fund of OCF
- Linda Goodman & Mark Engdall
- Leslie McIntyre & Kevin Gorman
- GR Cattle Co.
- Anne & Frank Graham
- Griffin Construction
- Thaddeus & Jenny Grudzien
- Diana & Peter Hall

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Continued on next page.
The Museum is deeply grateful for the support of our donors and contributors. The generosity of our patrons has allowed us to continue our mission of preserving and presenting the history of Central Oregon. Thank you for your continued support!

Gifts reflected above are donations, in-kind contributions and grants. Revenue generated from ticket sales and other tangible goods is not reflected. High Desert Rendezvous auction purchases are excluded with the exception of gift amounts paid above value.

The Museum is deeply grateful for supporters at all levels. While we strive for accuracy on this report, there may be errors. Please call 541-382-4754 ext. 248 with questions or concerns.

Thank you!