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## A Vital and Vibrant Organization

By Ryan J. Hagemann  
High Desert Museum Board Chair

Annual reports provide an opportunity for institutions to reflect on a year gone by. We examine numbers, share metrics and celebrate accomplishments, all hallmarks of a dynamic organization achieving its worthy mission.

Looking back at 2020, of course one thinks of the challenges: COVID-19's impacts continue to ricochet across the globe, and the High Desert Museum's doors were closed for more than three months of the last calendar year. Yet we also absolutely have every reason to celebrate. This organization not only weathered adversity—it excelled in creating moments of wonder and joy for the community through meaningful, memorable exhibitions and programs.

For the 31st annual High Desert Rendezvous fundraiser, we experienced “arriving” at the Museum via video to greet otters, meet curators and peek into exhibitions—a festive evening, even from home.

We juggled the in-person and virtual worlds to provide robust Museum experiences. Children in masks still marveled at science experiments in summer camps at the Museum, and staff educators provided dozens of engaging activities in the virtual space for the young and young at heart to enjoy. Birds of prey zoomed just past heads in a modified Raptors of the Desert Sky outdoor flight show, even as visitors Zoomed with the Museum online, eager to learn about the art of Burning Man, Indigenous perspectives with *Braiding Sweetgrass* author Robin Wall Kimmerer and migratory birds from Smithsonian specialists.

The High Desert Museum shined through it all as a vital and vibrant organization, even when the clouds moved in.

A bright future is ahead. The Museum is working with community partners to plan innovative, virtual education programs for K–12th graders, with the intent to serve up to 2,000 families over the next two years. New, immersive exhibitions are planned for 2021 at the Museum. And more creative programming is being developed for the days to come. **We're grateful for our members and supporters, who make this service to the community possible. Thank you, and we look forward to sharing more with you in 2021.**

# HIGH DESERT MUSEUM

# YOUR SUPPORT MAKES A DIFFERENCE

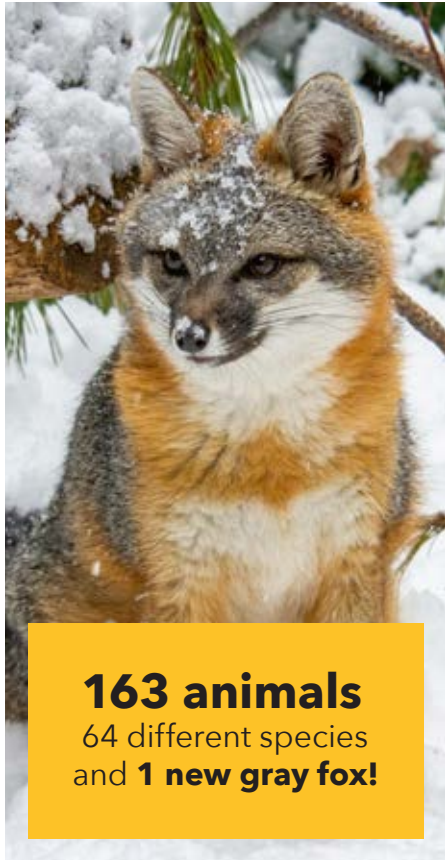


**Exhibitions**  
From moving photography in *Natural Wanderment: Stewardship. Sovereignty. Sacredness.* to the joy of *Infinite Moment: Burning Man on the Horizon*, we continued to engage and inspire with meaningful exhibitions.

**17,638**  
volunteer hours  
valued at \$448,532

**"I'm relieved that Kimmy is having fun and continuing to learn while I work with my students. I wasn't sure how I was going to juggle it all otherwise."**  
— Parent whose child participated in our daylong education program at La Pine Elementary

**137,466**  
visitors



**163 animals**  
64 different species  
and **1 new gray fox!**

**340**  
annual family memberships  
donated to first responders



**18,440**  
people accessed the Museum with free and reduced-price admission programs



**Going Virtual**  
Take a virtual field trip, learn about Oregon history, conduct science experiments in your own backyard ... in 2020 we brought Museum-quality education to you!



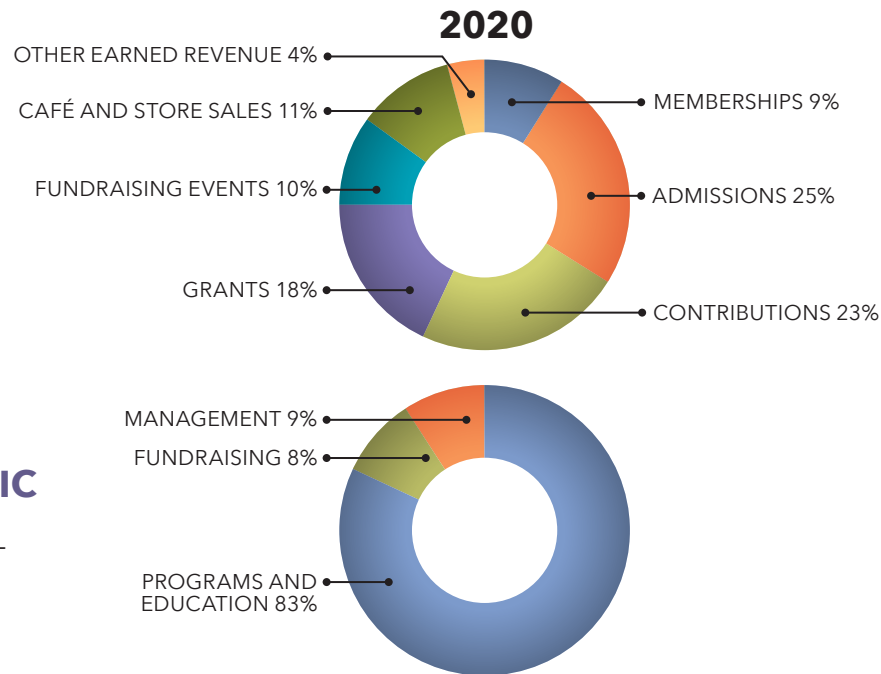
**Rapid Response**  
We swiftly secured funding in response to our COVID-19 closure, including Paycheck Protection Program dollars, \$700,000 from the state of Oregon and federal grants such as \$191,000 from the National Endowment for the Humanities.



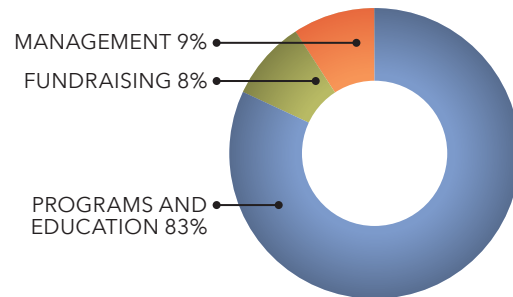
# FINANCIAL SUMMARY

FOR THE FISCAL YEAR ENDING JUNE 30, 2020

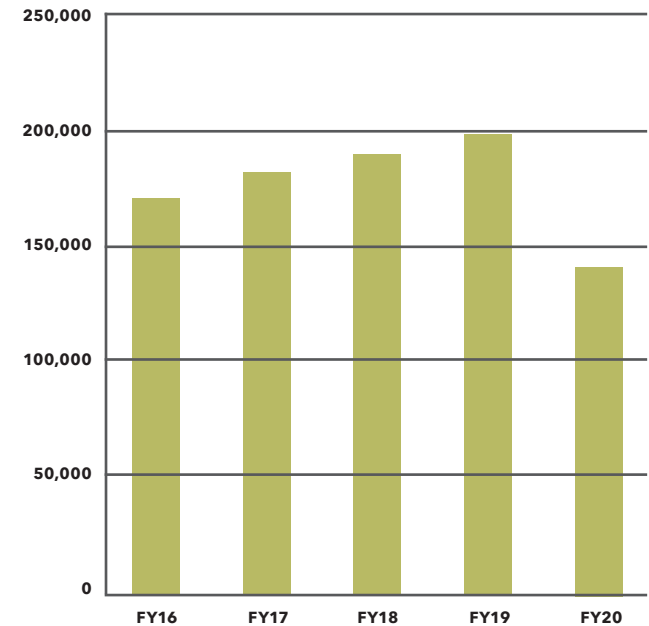
## SUPPORT AND REVENUE



## PROGRAMMATIC EFFICIENCY DOLLARS WELL SPENT



## ATTENDANCE



### Statement of Financial Position (All Funds)

	2020	2019
<b>ASSETS</b>		
<i>Current Assets</i>		
Cash and cash equivalents	\$2,563,891	\$2,053,644
Receivables	\$76,753	\$233,207
Inventory	\$115,567	\$114,111
Prepaid expenses and deposits	\$90,909	\$95,087
<b>TOTAL CURRENT ASSETS</b>	<b>\$2,847,120</b>	<b>\$2,496,049</b>
Endowment Investments	\$3,640,222	\$3,820,045
Fixed Assets, net	\$12,010,551	\$12,479,244
<b>TOTAL ASSETS</b>	<b>\$18,497,893</b>	<b>\$18,795,338</b>
<b>LIABILITIES AND NET ASSETS</b>		
<i>Current Liabilities</i>		
Accounts payable and accrued expenses	\$300,444	\$372,234
Paycheck Protection Program loan payable	\$545,668	-
Deferred revenue	\$77,181	\$182,278
<b>TOTAL CURRENT LIABILITIES</b>	<b>\$923,293</b>	<b>\$554,512</b>
<b>NET ASSETS</b>		
<i>Without donor restrictions</i>		
Board designated endowment	\$658,094	\$670,408
Undesignated	\$12,453,165	\$12,942,689
Total without donor restrictions	\$13,111,259	\$13,613,097
With donor restrictions	\$4,463,341	\$4,627,729
<b>TOTAL NET ASSETS</b>	<b>\$17,574,600</b>	<b>\$18,240,826</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$18,497,893</b>	<b>\$18,795,338</b>

With comparative totals for the year ending June 30, 2019

### Statement of Financial Activities (All Funds)

	2020	2019
<b>OPERATING SUPPORT AND REVENUE</b>		
Memberships	\$376,157	\$399,630
Admissions, net of discounts	\$1,028,243	\$1,304,924
Contributions	\$939,332	\$1,374,881
Educational and program fees	\$162,101	\$226,299
Museum store and café sales, net of COGS	\$436,408	\$586,109
Grants	\$771,633	\$985,741
Fundraising events, net	\$399,864	\$396,803
Event rental	\$83,528	\$75,160
Investment income	\$(25,812)	\$139,857
Gain (loss) on disposal of assets	\$400	\$900
Other revenue	\$14,014	\$15,391
<b>TOTAL OPERATING SUPPORT AND REVENUE</b>	<b>\$4,185,868</b>	<b>\$5,505,695</b>
<b>EXPENSES</b>		
<i>Program Services</i>		
Exhibits	\$1,367,730	\$1,631,706
Education and program fees	\$782,070	\$827,131
Visitor services	\$672,669	\$687,580
Communications	\$536,009	\$579,315
Total program services	\$3,358,478	\$3,725,732
<i>Support Services</i>		
Management and general	\$434,243	\$398,931
Fundraising	\$376,194	\$422,658
Total support services	\$810,437	\$821,589
<b>TOTAL OPERATING EXPENSES</b>	<b>\$4,168,915</b>	<b>\$4,547,321</b>
<b>GAIN (LOSS) BEFORE DEPRECIATION</b>	<b>\$16,953</b>	<b>\$958,374</b>
Depreciation expense	\$683,179	\$680,021
Total change in net assets after depreciation	\$(666,226)	\$278,353

## THANK YOU TO OUR DONORS, FOUNDATIONS AND CORPORATE SUPPORTERS GIVING FROM JANUARY 1, 2020 – DECEMBER 31, 2020

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The Museum is deeply grateful for supporters at all levels. While we strive for accuracy on this report, there may be errors. Please call 541-382-4754 ext. 248 with questions or concerns.

Thank you!