



# HIGH DESERT MUSEUM

2021

## **SPONSORSHIP OPPORTUNITIES**



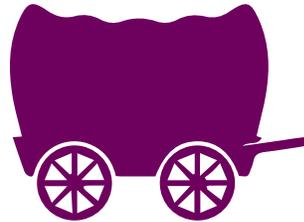


## Our Mission:

The High Desert Museum wildly excites and responsibly teaches through innovative, interdisciplinary experiences, creating connection to and dialogue about the High Desert.

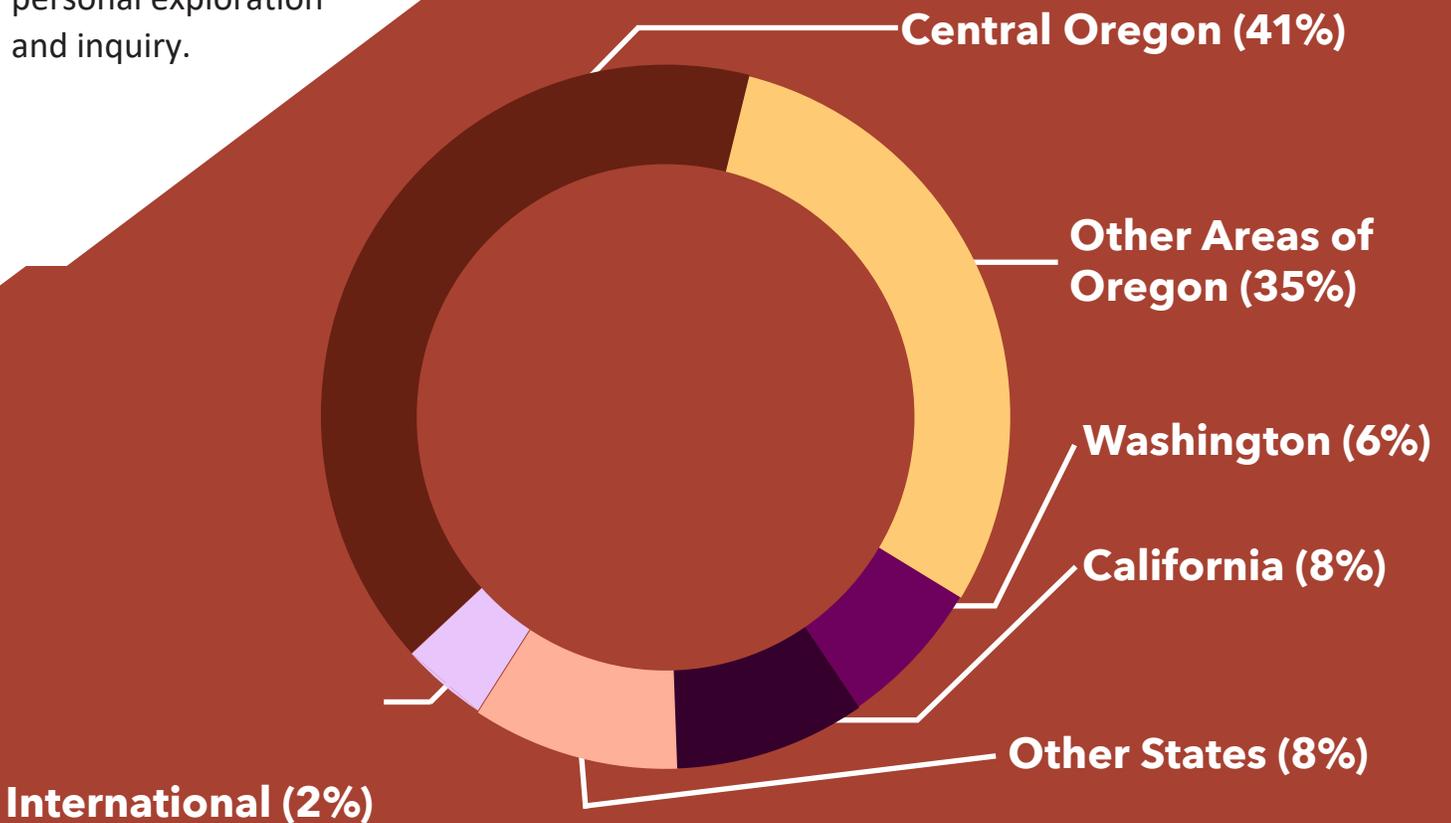
## Our Purpose:

To enable a deeper understanding of the region's arts, culture, history and natural sciences through the presentation and interpretation of art exhibits, historical artifacts, living history and wildlife encounters. The High Desert Museum was built on the premise that museums should be collections of unique experiences, repositories of memories and places of discovery. To this day, there remains an emphasis on the interrelationship of peoples and environments, and an enduring philosophy of learning that inspires personal exploration and inquiry.



## Our Audience:

The Museum serves nearly 200,000 visitors annually. Based on surveys, we see audiences primarily from the Northwest but also from around the world.



# HIGH DESERT MUSEUM

## Upcoming Exhibitions

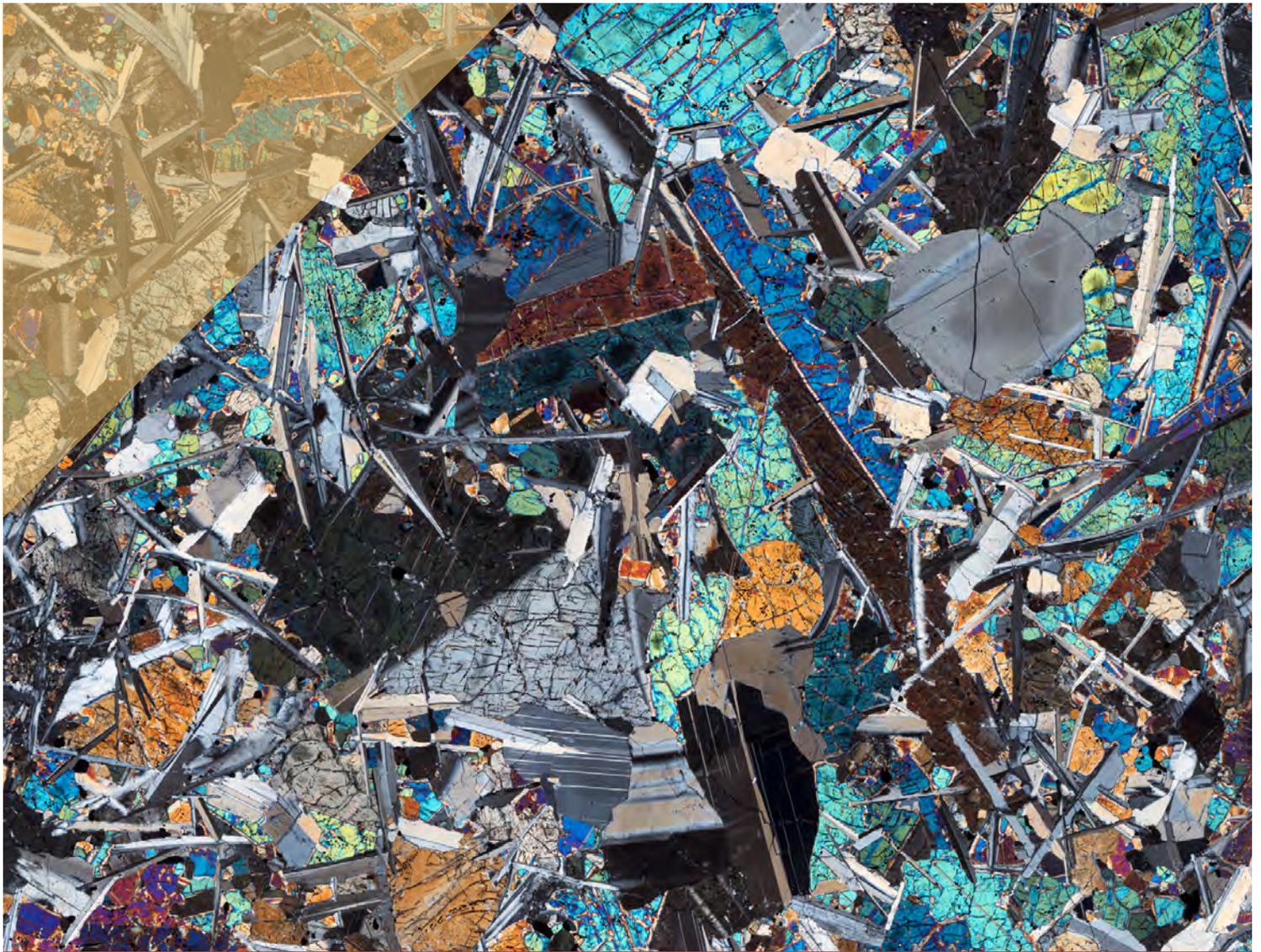


### *Dam it! Beavers and Us*

January 30, 2021 – October 3, 2021

This High Desert Museum original exhibition will look at our coexistence with this unique mammal throughout history. It will start 28 to 30 million years ago, when beaver species ranged from one the size of a squirrel to the size of a bear, and move into how beaver fur was the fashion rage and into today's juxtaposition of the beaver as a rodent considered both a pest and a helpful contributor to the ecosystem. There were once an estimated 60 to 400 million beaver in North America, creating valuable wetlands and ponds. We are now reintroducing the beaver, and mimicking its dam-building behavior, in order to restore healthy High Desert ecosystems. This exhibit will include a public art project with presences in public spaces.

*Dam It! Beavers and Us* will be held in the Spirit of the West Gallery.



## ***Cosmic Microscapes: Seeing Into Rocks From Oregon and Space***

**March 6, 2021 – July 18, 2021**

This exhibition marries art and science to reveal the inner beauty of rocks from around the solar system, highlighting the striking resemblance between cooled lava found in the Oregon High Desert and magmatic specimens from other planets. Small pieces of the Moon, Mars and asteroids were sliced paper-thin and photographed at staggeringly high resolution to produce prints of unprecedented scale. Such enormously detailed images create a deep visual experience.

*Cosmic Microscapes: Seeing Into Rocks From Oregon and Space* will be held in the open-air Collins Gallery off the Schnitzer Entrance Hall.



## ***Kids Curate School Year 2021-2022***

**Exhibit runs 4 weeks beginning in May 2022**

Each year, the High Desert Museum partners with an area school to offer under-served students the opportunity to participate in Kids Curate – a nine-month STEAM (Science, Technology, Engineering, Arts and Math) program that culminates in a public Museum exhibition.

This year, three fifth-grade classrooms from Jewell Elementary in Bend are studying the sun's energy and its transfer to plants and animals. Each student receives a *Kids Curate* Art and Science Supply Box, allowing for an in-home, hands-on lesson through a virtual platform. The science lessons focus on plant anatomy and the three different ecosystems. In addition, each student receives supplies to grow their own plant. Art lessons focus on line drawings to create the plants and animals discussed. Lessons will culminate into an etched plexiglass, mounted display at the High Desert Museum during the month of May.

The Museum is proud to present this exhibition and to create meaningful learning opportunities for students in Central Oregon.



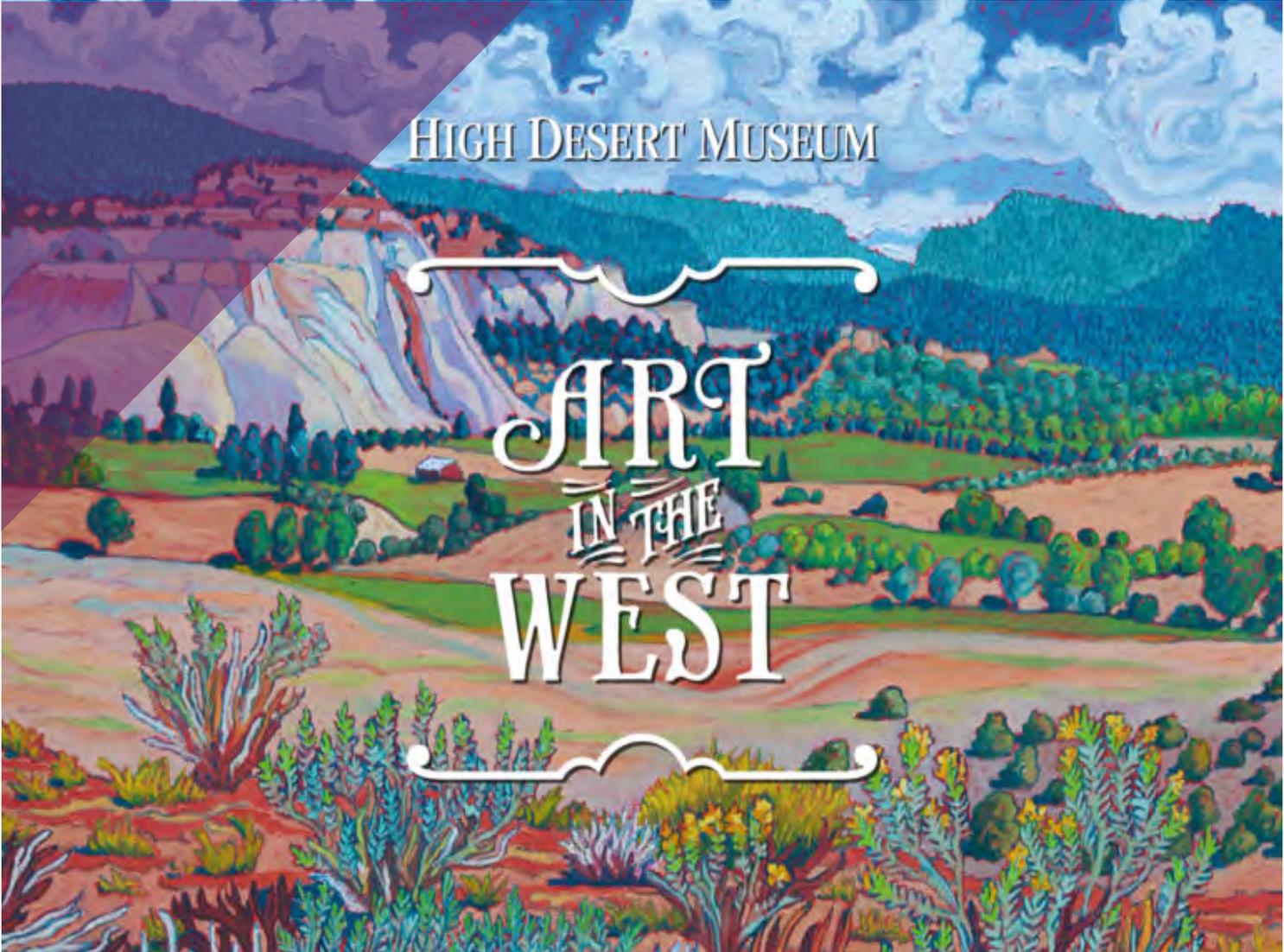
## *In Time's Hum: The Art and Science of Pollination*

May 21, 2021 – October 24, 2021

This exhibit contemplates of the intricacy of nature and the human relationship with plants and pollinators. Canadian artist Jasna Guy works with mixed media to explore pollinators, with a focus on bees and the floral resources on which they depend. Guy collects and makes color samples of pollen, tastes nectar, researches plant families and carefully preserves specimens. The result is beautiful artwork, including graphite drawings, striking photographic images of native flora, videos and vibrant pollen color drawings. Entomologist Lincoln Best will contribute pollinator specimens and fascinating insights into these vital species.

This is a traveling exhibit with house-curated aspects.

This exhibit will be held in the Brooks Gallery.



HIGH DESERT MUSEUM

ART  
IN THE  
WEST

## ***Art in the West***

July 29, 2021 - September 2021

The High Desert Museum is pleased to present *Art in the West*, our annual invitation-only, juried art exhibition and silent auction. Experience the High Desert through the eyes of its painters, sculptors, printmakers and photographers. This exhibit, which celebrates creative expression about the High Desert, includes artworks from regionally and nationally acclaimed artists.

The artwork featured in *Art of the West* is available for sale by virtual silent auction. Artwork can also be purchased outright. Final bidding will conclude on exhibit closing date at 7 p.m. This is an exciting opportunity because it is the only time of year when you can buy artwork at the Museum right off the wall. Proceeds from the auction help support the Museum's educational programs, making science, history and art come alive to lifelong learners throughout the region.

*Art in the West* will be held in the open-air Collins Gallery off the Schnitzer Entrance Hall.



## ***Rethinking Fire***

October 15, 2021- January 2, 2022

*Rethinking Fire* explores the ecological role of fire and human impacts behind the rise of catastrophic wildfires, from past land management practices to climate change.

Artist Bryan David Griffith is a contemporary artist and photographer. Each work in the exhibition is created by using fire itself in some capacity, and informed by studying with fire ecologists in the field. Works include paintings, sculptures, photographs, and large-scale installations using non-traditional and natural materials. Quotes from leading scholars in the fields of fire ecology, firefighting, and climate science or commentary by the artist accompany each work. The goal is to inspire community dialogue that will lead to implementation of more effective policies for creating fire resiliency in a changing climate.

This is a traveling exhibit. The *Phoenix New Times* named the exhibition's debut, at the Mesa Contemporary Arts Museum, one of the Phoenix area's top-10 art exhibitions of 2017

This exhibit will be held in the Spirit of the West Gallery.

# HIGH DESERT MUSEUM

## Exhibitions in the Works

### *Indigenous Running (working title)*

September 2021 – January 2022

This exhibition, *Indigenous Running*, will consider running as a personal, political, spiritual and cultural practice. Through individual's stories, *Indigenous Running* will highlight the historical significance of running in Native cultures in the western United States and the ways that today's Native people are drawing on running as a means of empowerment, sovereignty and cultural revitalization. Stories from Indigenous runners will showcase a means of challenging stereotypes and asserting one's own power and identity. For some, running is also a means of protecting the natural world and deepening and reasserting one's belonging to a place.

*Indigenous Running* will be a photography and storytelling exhibit held in the open-air Collins Gallery off the Schnitzer Entrance Hall.

### *Fractals (working Title)*

November 2021— April 2022

What does a Jackson Pollock painting, tree, and your own brain have in common? Fractals! Fractals are complex patterns that are self-similar across different scales. They are found in salt flats, mountain ranges, and within our own body. They are beautiful, universal, and can help explain complex phenomena. Abstract fractals, such as the Mandelbrot Set, can be generated by a computer calculating a simple equation over and over. Fractals connect art, math, engineering, architecture, economics and more.

This house-curated exhibit will be visually stunning and thought-provoking, reveal fractals and their importance to the world around and within us. We hope to spark curiosity and conversation around the themes of chaos and order, the nature of art and beauty, and the links between humans and the rest of the natural world. Through exploration of fractals in nature and geometry, we will foster an appreciation and understanding of mathematics.

*Fractals* will be held in the Brooks Gallery.

# HIGH DESERT MUSEUM

## Upcoming Programs

### *Little Wonders*

#### School Year 2021-2022

Little Wonders is one of the High Desert Museum's expanding access initiatives to reduce barriers to museum experiences. Through a partnership with NeighborImpact, Little Wonders provides free Museum memberships and gas cards to low-income Head Start families, enabling them to visit the Museum repeatedly throughout an entire year. More than a momentary intervention, this program provides essential development opportunities to pre-school aged children that prepares them for success in kindergarten.

To overcome social barriers, we hope to return to hosting two fun-filled family nights (Fall for Bend/LaPine School District and Spring for Jefferson and Crook County ) for Little Wonders participants, their families and Head Start teachers, offering food and family activities. Since beginning the program in the spring of 2016, we have given over 2,300 families free membership, providing transformative opportunities to some of the most at-risk children in our region to make self-directed discoveries, expand their knowledge and deepen their natural curiosity. Through repeat visits to the Museum, economically disadvantaged pre-school age children will have access to engaging experience that will advance their cognitive development and promote readiness to learn, helping to close the achievement gap in Central Oregon.





# Wonder WEDNESDAYS



## Wonder Wednesdays December 3, 2020 - June 2, 2021

To provide engaging activities for Central Oregon students during the COVID-19 pandemic, parents and/or caregivers visiting the Museum on Wednesdays with pre-kindergarten to 12th grade children, who attend school in Deschutes, Jefferson and Crook counties will receive a reduced admission price of \$5 per person! Wonder Wednesdays give students the chance to receive immersive hands-free but action-based learning.

Wonder Wednesday will occur Wednesdays from now until the end of 2021 school year. Wonder Wednesdays will not take place on no-school days, such as December 23 and 30.



## *Museum and Me*

### Quarterly

Museum and Me provides a time for children and adults with physical, intellectual and/or social disabilities to enjoy the High Desert Museum after-hours at no cost. Outings can be extraordinarily difficult if individuals are limited by mobility challenges, struggle to communicate or become easily overwhelmed by stimuli. Visitors during typical business hours may lack awareness that the Museum, as with other public spaces, may be an overwhelming and challenging experience for adults and children experiencing disabilities. Museum and Me was developed in response to recognizing these barriers.

This program creates a safe environment for those with special needs to enjoy the Museum at their own pace and ask questions they might normally feel embarrassed to ask. The evening features activity and sensory tables, and access to exhibits, wildlife, and Museum educators. Museum and Me has been a huge success for the High Desert Museum, routinely hosting about 60 participants quarterly, serving 250 annually. Many of these individuals do come to each program offered, increasing the value and legacy of this program among families and adult foster care services.

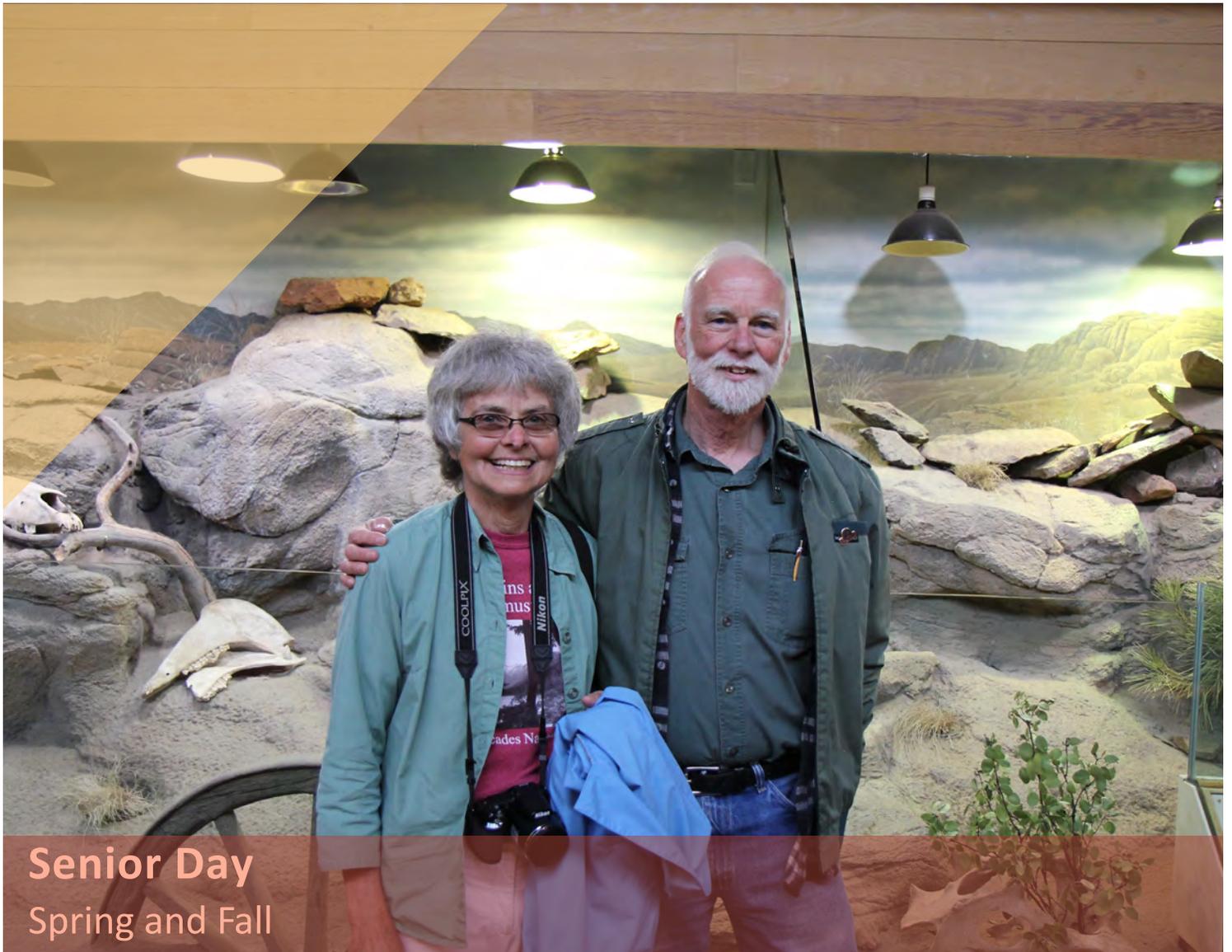


## Natural History Pub Year Round

Natural History Pub of the High Desert Museum brings outstanding experts, nine times a year, to a local hotspot for food and beverage, McMenamín's Old St. Francis School (Due to Covid-19, this year's programming will be virtual). Guests enjoy the knowledge of speakers from universities, as well as scientists, biologists and other experts who can dive into the natural history of the High Desert.

Lectures in 2020-2021 have been virtual. Topics included:

- **The Outdoors is for All:** Xavier Borja, Latino outdoor engagement coordinator for the Children's Forest of Central Oregon, and Kadee Mardula, operations director for Oregon Adaptive Sports
- **Biodiversity in Times of Change:** Dr. Robert Fernau, research associate at the Department of Plant Sciences at the University of California, Davis
- **Climate Change Adaptation:** Ron Reed, Karuk dipnet fisherman, spiritual leader and former Cultural Biologist for the Karuk Tribe and Dr. Norgaard, professor of sociology and environmental studies at the University of Oregon
- **Ecological Responses to a Century of Change:** Dr. Rebecca Rowe, associate professor of natural resources and the environment at the University of New Hampshire
- **Coexistence with Beaver for a Resilient Future:** Jakob Shockey, founder of Beaver State Wildlife Solutions and executive director and co-founder of The Beaver Coalition
- **Environmental Justice and the Movement to Diversify Public Lands:** Dr. Sarah D. Wald, associate professor of environmental studies and English at the University of Oregon
- **Still Waters Run Deep; What Mountain Lakes Reveal:** Katrina Moser, Ph.D., associate professor in the Department of Geography and Environment at The University of Western Ontario, Canada
- **The Camp Carson Mining District:** Linda Reed-Jerofke, Ph.D., Professor of anthropology at Eastern Oregon University



## Senior Day Spring and Fall

The Museum proudly offer two days each year when seniors 65 and older are invited to enjoy the High Desert Museum for free.

Senior Days offer guests special exhibit tours of the Spirit of the West gallery and the Museum's traveling exhibits. Guests engage with living history characters throughout the Museum and see some of the Museum's wildlife up close.

American seniors today are healthier, better educated and more independent than at any point in our history. Staying involved, keeping active and having a group of friends are all important factors to maintaining health and well-being during non-working or retirement years.

# HIGH DESERT MUSEUM

## Sponsorship Levels and Benefits

### Presenting Sponsors \$5,000

#### **Press, Advertising and Web**

- ∅ Logo prominently displayed outside exhibition entrance under “Made Possible By”
- ∅ Logo on program signage as “Made Possible By”
- ∅ Logo prominently featured on Museum’s exhibition or program webpage with link to sponsor’s website
- ∅ Logo on signage collateral-postcards/invites (if possible), posters, flyers, museum 3-screen
- ∅ Logo featured in advertisement that can include: print, radio and TV (space permitted)
- ∅ Inclusion in press release to media directly related to program or exhibit
- ∅ Inclusion in at least one social media post (Facebook 19k+, Instagram 9k+, Twitter 3k+)
- ∅ Inclusion in email blasts relating to exhibit or program (13,000+)
- ∅ Recognition in HDM Happenings newsletter (5,000+)

#### **Museum Membership - Desert Sage Society Corporate Membership**

- ∅ Two (2) corporate membership passes- a transferable pass that can be used all year by your employees and their families
- ∅ Thirty (30) complimentary one-day guest passes to the Museum
- ∅ One (1) Behind-the-scenes tour with a Museum curator for 12 people (Must pre-arrange)
- ∅ Up to \$1,500 toward one Museum facility rental (inquire for details)
- ∅ Recognition on donor board in the Museum’s Schnitzer Entrance Hall
- ∅ Acknowledgment in the Museum’s annual report
- ∅ Invitation to exclusive Desert Sage Society exhibition previews and events
- ∅ Corporate member certificate and window cling
- ∅ 10% discount at the Rimrock Café and Silver Sage Trading with transferable pass

*Interested in exclusive sponsorship level, please contact for prices and benefits*

# Supporting Sponsors

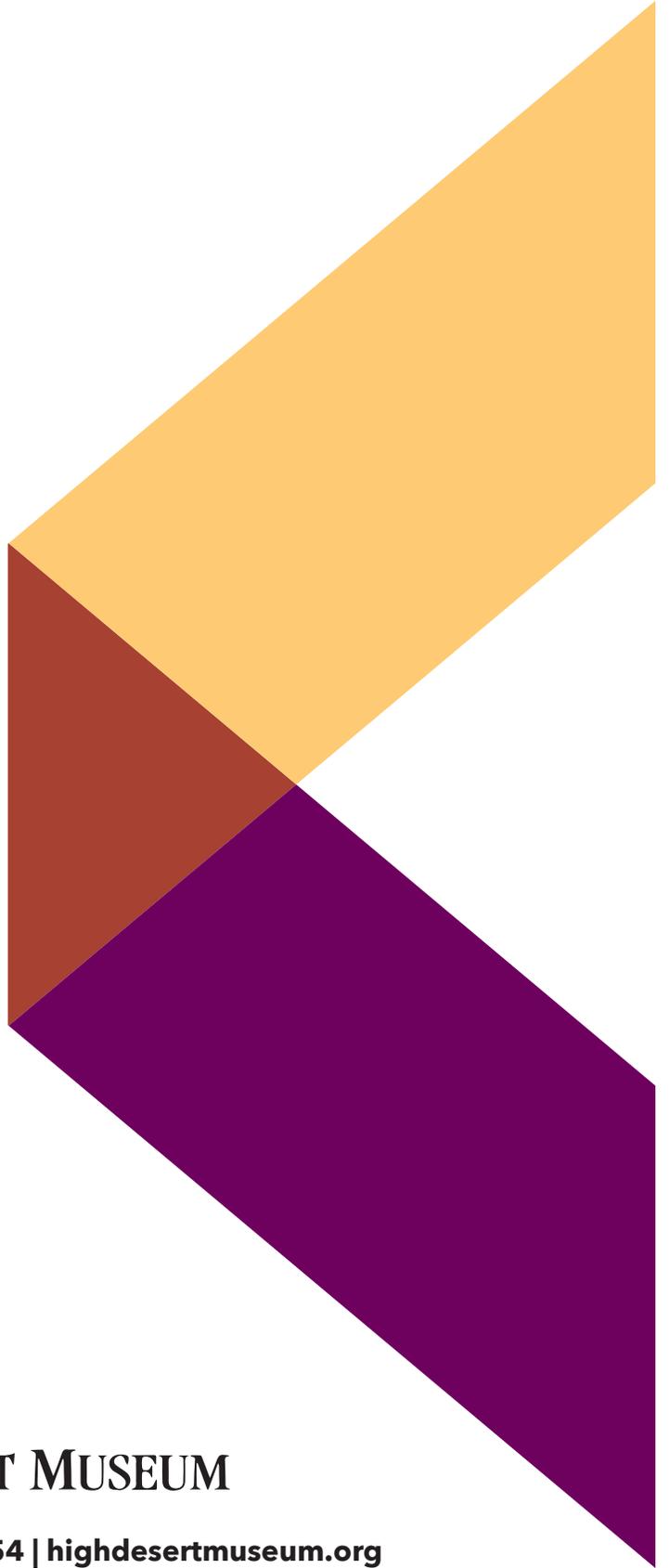
## \$2,500

### **Press, Advertising and Web**

- ∅ Logo prominently displayed outside exhibition entrance under “With Support From”
- ∅ Logo on program signage as “With Support From”
- ∅ Logo listed on Museum’s exhibition or program webpage
- ∅ Logo featured in advertisement that can include: print, radio and TV (space permitted)
- ∅ Inclusion in press release to local media directly related to program/exhibit (space permitted)
- ∅ Inclusion in at least one social media post (Facebook 19k+, Instagram 9k+, Twitter 3k+)
- ∅ Inclusion in email blasts relating to exhibit/program (13,000+)
- ∅ Recognition in HDM Happenings newsletter (5,000+)

### **Museum Membership**

- ∅ One (1) corporate membership pass- a transferable pass that can be used all year by your employees and their families
- ∅ Fifteen (15) complimentary one-day guest passes to the Museum
- ∅ 10% discount on facility rental
- ∅ Recognition on donor board in the Museum’s Schnitzer Entrance Hall
- ∅ Invitation to exclusive Desert Sage Society exhibition previews and events
- ∅ Acknowledgment in the Museum’s annual report
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# HIGH DESERT MUSEUM

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