2021: A YEAR OF STEPPING UP FOR OUR COMMUNITY

In 2021, we worked both within and beyond the Museum’s walls to support our community!

ENSURING ACCESS
Access to learning is everything. We collaborated with partners such as the Latino Community Association and Deschutes Public Library to provide tablets and internet for students who lacked access.

ENGAGING MINDS
We strived to bring Museum-quality learning into the virtual world. For instance, our online animated illustration for Dam It! Beavers and Us is used as a tool to explain how these mammals benefit the ecosystem, and our mule deer virtual field trip is a go-to educational resource. Experience them at highdesertmuseum.org/virtual-experiences.

CREATING CONNECTION
In trying times, Museum curators and educators crafted programs to provide educational opportunities and interpersonal connection. For instance, artists and curators created inspiration and connection for teens with a new program, Art in the Park.

EXPERIENTIAL PROGRAMMING
We nimbly transformed signature programs such as Kids Curate—a yearlong effort for elementary students that culminates in a Museum exhibit—to adapt as needed to virtual learning. And we continued crafting immersive exhibitions to spark curiosity and wonder.
T

he High Desert Museum has always been deeply committed to building community. Our exhibitions and programs bring people together, creating vital moments of shared joy, wonder and inspiration, expanding and deepening relationships with and among those who call the High Desert home. In the last year, this has not been easy, but we have risen to the challenge, focusing our efforts on building connection to each other and to where we live.

2021 was a pivotal year for the Museum. Last spring, we were thrilled to receive the National Medal for Museum and Library Service—the highest honor in the land for museums! This award recognizes the Museum’s contributions to our region and our dedication to building community through deep and authentic partnerships.

In early 2021, when kids were still in distance learning and the Museum’s indoor exhibits were often closed due to COVID, the Museum responded rapidly to support our community. We partnered with local organizations to distribute iPads and data plans to families, providing greater educational access for students. We distributed early childhood educational resources to families, hosted outdoor art workshops that empowered teens to explore their creativity and safely make friends outdoors, and offered students and their caregivers throughout Central Oregon access to the Museum on Wonder Wednesdays, the day many schools have early release times. Our immersive exhibitions and programs created powerful moments of connection, and our Kids’ Camps enabled kids to create art in nature and learn about environmental stewardship.

During this period, we also prioritized strengthening meaningful long-term partnerships that create a foundation for deep collaboration. A major focal point of our work this year has been collaborating with Native knowledge holders to incorporate Indigenous perspectives throughout the Museum—from exhibitions and programs to our approach for sharing and caring for our collections. Through our partnerships with Tribal nations, community organizations, school districts and individuals, we are living our commitment each day to be invested in and responsive to all the communities of the High Desert.

The High Desert Museum’s impact extends far beyond Museum grounds, and that impact would not be possible without your support. Thank you for helping create transformative experiences of joy, learning, and inspiration that build a more resilient and connected community.

Sincerely,

Nelson Mathews
High Desert Museum
Board Chair

A VITAL COMMUNITY ANCHOR
## Financial Summary

**For the Fiscal Year Ending June 30, 2021**

### Statement of Activities / Operations

#### Revenue & Support

<table>
<thead>
<tr>
<th></th>
<th>FY 2020-2021</th>
<th>FY 2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Admissions, net of discounts</td>
<td>$1,141,834</td>
<td>$1,028,243</td>
</tr>
<tr>
<td>Memberships</td>
<td>$350,661</td>
<td>$376,157</td>
</tr>
<tr>
<td>Museum store and café sales, net of COGS</td>
<td>$419,377</td>
<td>$436,408</td>
</tr>
<tr>
<td>Education and programs</td>
<td>$93,557</td>
<td>$162,101</td>
</tr>
<tr>
<td>Event rental</td>
<td>$3,421</td>
<td>$83,528</td>
</tr>
<tr>
<td>Other revenue</td>
<td>$10,773</td>
<td>$14,014</td>
</tr>
<tr>
<td>Gain (loss) on asset disposal</td>
<td>$-</td>
<td>$400</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$5,633,963</td>
<td>$4,363,576</td>
</tr>
</tbody>
</table>

#### Expenses

**Program Services**

<table>
<thead>
<tr>
<th></th>
<th>FY 2020-2021</th>
<th>FY 2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits</td>
<td>$1,608,881</td>
<td>$1,367,730</td>
</tr>
<tr>
<td>Education and programs</td>
<td>$994,222</td>
<td>$782,070</td>
</tr>
<tr>
<td>Visitor services</td>
<td>$756,817</td>
<td>$672,669</td>
</tr>
<tr>
<td>Communications</td>
<td>$516,967</td>
<td>$536,009</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>$3,876,887</td>
<td>$3,358,478</td>
</tr>
</tbody>
</table>

**Support Services**

<table>
<thead>
<tr>
<th></th>
<th>FY 2020-2021</th>
<th>FY 2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management and general</td>
<td>$499,950</td>
<td>$434,243</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$470,037</td>
<td>$376,194</td>
</tr>
<tr>
<td><strong>Total Support Services</strong></td>
<td>$969,987</td>
<td>$810,437</td>
</tr>
</tbody>
</table>

**Total Operating Expenses** | $4,846,874 | $4,168,915 |

**Gain (loss) before depreciation** | $787,089 | $194,661 |

**Depreciation expense** | $680,715 | $683,179 |

**Total change in net assets after depreciation** | $106,374 | $(488,518) |
THANK YOU
TO OUR DONORS, FOUNDATIONS & CORPORATE SUPPORTERS
GIVING FROM JANUARY 1, 2021 TO DECEMBER 31, 2021

$5,000,000+
The Roundhouse Foundation*  
$2,500,000 - $4,999,999  
Anonymous*  
$1,000,000 - $2,499,999  
Anonymous*  
$500,000 - $999,999  
Anonymous*  
Christine & David Vernier*  
$25,000 - $49,999  
Dottie & Eli Ashley Fund of OCF  
Bradford & Lisa Bailey Family Fund  
Patrick & Jo Becker c/o The Clark Foundation  
Becker Capital Management  
Bennington Properties  
Bonneville Power Administration  
Burlington Northern Santa Fe Foundation  
Anne Carver & Dennis Sutro  
Heidi & Donnie Castleman  
Central Oregon Radiology Assoc., P.C.  
City of Redmond - Redmond Municipal Airport  
Combined Communications  
Clifford Curry & Delight Stone  
of Little Fish Family Trust  
Deschutes County  
Dogs Limited Training  
DoubleTree Hilton  
Heather Finch  
Gwen & Harlan Friesen c/o The Friesen Foundation  
Janis & Randy Grout c/o Williamson Family Fund of OCF  
Headland Coastal Lodge & Spa  
Jessica Holzer & Hans Nichols c/o the Tamson Fund  
Home Instead Senior Care  
Horizon Broadcasting Group  
Suzie Hughes  
Jaguar Land Rover Portland  
Karen M Schroth Charitable Foundation for Animals  
La Quinta Inn & Suites  
Lari & John Hodecker Family Fund of OCF  
Melitta Lahn  
Diane Lake  
Peter & Elisabeth Lyon  
Nelson & Joanne Mathews  
Tim & Martha McGinnis  
Pacific Source Health Plans  
Suzanne Ragen  
Peter & Leslie Richter  
Jordan Schnitzer  
Sleep Inn  
Barbara Snow  
David & Connie Souther  
St. Charles Health System  
Sunriver Resort  
Tetherow  
The Source Weekly  
T-Mobile USA, Inc.  
Tonkon Torp LLP  
Umpqua Bank Charitable Foundation  
Terry & Pam Valeski  
Vernam Crane Services  
Vista Capital Partners  
Wall Street Suites  
Dan Wieden & Priscilla Bernard Wieden  
Bruce & Gretchen Willson  
Kay & Tim Winn  
Western Art Collector Magazine  

$1,000,000 - $2,499,999  
Jeffrey Albaugh  
Gary & Susan Allen  
Susan Alman  
Amerititle  
Meredith & Robert Amon  
Anonymous  
ASI Wealth Management  
Patricia Bade  
Leslie & Ted Bainbridge  
Kathy Baker-Katz & Larry Katz  
Andrea Bars  
Bend Pet Express  
Jay & Julie Bennett  
Martha Bergman  
Donna Bevan-Lee & Deborah Nicholson  
Charlie Billow  
Judy Bluhm  
BMS Technologies  
Ryan & Bethany Bounds  
Lorissa Bounds  
Luckey’s Woodsmans Provisions  
Brian’s Cabinets  
Bright Wood Corporation  
Brooks Resources Corporation  
Allen & Margie Brown  
Brown & Brown Northwest  
Bobby Bunch  
Nancy & Andrew Bryant  
Cande & Gene Buccola  
William Burke & Catalina Nocon  
Gary & Mary Jane Cadez  
Callan Accounting CPA’s & Advisors, LLC  
Abigail & Brown Cannon  
Louis Capozzi  
Gail & Muriel Carbieri  
Todd & Carol Ann Cary  
Cascade Civil Corp  
Joan & John Casey of the Casey Family Fund of OCF  
Central Oregon Association of Realtors  
Century Insurance Group, LLC  
Charles Redd Center for Western Studies  
Karen & James Clarke  
Nichols Cutting & Katherine Bremer  
Michael Davidson & Julie Ecklund  
Lesley Day  
Day Wireless  
Jim & Dory Delp  
Deschutes Cultural Coalition  
Ali & Adam Dietz  
Bob & Carolyn Dietz  
Eagle Wealth Management  
Craig & Carole Eberle  
Bart Eberwein  
Donald Edwards  
El Dorado Community Foundation  
Tom Ellison  
Entre Prises USA  
Diane & Wayne Ernst of the Ernst Family Foundation  
Jerry Inman & Susan Evans Inman  
Jerry & Gunilla Finrow  
Win & Laurel Francis  
Kristin & Mark Scaljone c/o Francis Cheney Family Foundation  
Kevin & Theresa Frehofer  
GS Search Marketing Inc.  
John Gilbert c/o The Holborn Foundation  
Loretta & Skip Goldy  
Goldy Family Designated Fund of OCF  
Linda Goodman & Mark Engdall  
Frank & Anne Graham  
Kathy & Todd Gray  

CONTINUED ON NEXT PAGE
The Museum is deeply grateful for the generosity of our supporters at all levels. While we strive for accuracy on this report, there may be errors. Please call 541-382-4754 ext. 329 with questions.

THANK YOU!

TRIBUTE GIFTS OF $500+

In memory of Pat Clark
The Roundhouse Foundation

In memory of Bond & David Easley
Danielle & Sanders Nye
Sean & Christina Easley

In honor of Scott Ellis
Robert & Connie Ellis

In honor of Heather & Ron Killough
Anthony Killough

In memory of Robert Lahn
Melitta Lahn

In honor of Keith Martin
Mark & Barbara Moskowitz
Allen Stephens
Gary Young

In memory of Justin Ward
Craig & Lynne Moore
Tom & Joan Triplett
Joe Willis & Judy Koford

In memory of Dr. Ed Whitelaw
ASI Wealth Management
Gary & Gigi Cutler
Julie & Wayne Drinkward
ECONorthwest
Jerry & Gunilla Finrow
Win & Laurel Francis
Henry Harbert
Albert & Nancy Kennedy
Cameron Kerr

Galen & Leslie Li

Constance Soja
James & Lisa Starker
B Bond & Marilyn Starker
Allen Stephens
David & Susan Stewart
Andrea & Richard Streedman
Strictly Organic Coffee
Victoria & Steven Tennant
Tom Timblin
Melissa Tully
Ellen Waterston
Webfoot Painting
Joe Willis & Judy Koford
Sue Wills
Jane & Robert Wilson
Betsy & Andy Witthohn
Laurel Yocom & Richard Kebler
James Young

* Multiyear capital commitment

Gifts reflected above are donations, in-kind contributions and grants. Revenue generated from ticket sales and other tangible goods is not reflected. High Desert Rendezvous auction purchases are excluded with the exception of gift amounts paid above value.

The Museum is deeply grateful for supporters at all levels. While we strive for accuracy on this report, there may be errors. Please call 541-382-4754 ext. 329 with questions.