



2021: A YEAR OF STEPPING UP FOR OUR COMMUNITY

In 2021, we worked both within and beyond the Museum's walls to support our community!



ENSURING ACCESS

Access to learning is everything. We collaborated with partners such as the Latino Community Association and Deschutes Public

Library to provide tablets and internet for students who lacked access.



ENGAGING MINDS

We strived to bring Museum-quality learning into the virtual world. For instance, our online

animated illustration for *Dam It! Beavers and Us* is used as a tool to explain how these mammals benefit the ecosystem, and our mule deer virtual field trip is a go-to educational resource. Experience them at highdesertmuseum.org/virtual-experiences.

CREATING CONNECTION

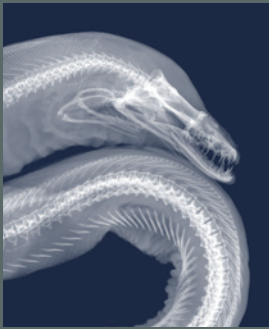
In trying times, Museum curators and educators crafted programs to provide educational opportunities and interpersonal connection. For instance, artists and curators



created inspiration and connection for teens with a new program, Art in the Park.

EXPERIENTIAL PROGRAMMING

We nimbly transformed signature programs such as *Kids Curate*—a yearlong effort for elementary students that culminates in a Museum exhibit—to adapt as needed to virtual learning. And we continued crafting immersive exhibitions to spark curiosity and wonder.



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A VITAL COMMUNITY ANCHOR

The High Desert Museum has always been deeply committed to building community. Our exhibitions and programs bring people together, creating vital moments of shared joy, wonder and inspiration, expanding and deepening relationships with and among those who call the High Desert home. In the last year, this has not been easy, but we have risen to the challenge, focusing our efforts on building connection to each other and to where we live.

2021 was a pivotal year for the Museum. Last spring, we were thrilled to receive the National Medal for Museum and Library Service—the highest honor in the land for museums! This award recognizes the Museum’s contributions to our region and our dedication to building community through deep and authentic partnerships.

In early 2021, when kids were still in distance learning and the Museum’s indoor exhibits were often closed due to COVID, the Museum responded rapidly to support our community. We partnered with local organizations to distribute iPads and data plans to families, providing greater educational access for students. We distributed early childhood educational resources to families, hosted outdoor art workshops that empowered teens to explore their creativity and safely make friends outdoors, and offered students and their caregivers throughout Central Oregon access

to the Museum on Wonder Wednesdays, the day many schools have early release times. Our immersive exhibitions and programs created powerful moments of connection, and our Kids’ Camps enabled kids to create art in nature and learn about environmental stewardship.

During this period, we also prioritized strengthening meaningful long-term partnerships that create a foundation for deep collaboration. A major focal point of our work this year has been collaborating with Native knowledge holders to incorporate Indigenous perspectives throughout the Museum—from exhibitions and programs to our approach for sharing and caring for our collections. Through our partnerships with Tribal nations, community organizations, school districts and individuals, we are living our commitment each day to be invested in and responsive to all the communities of the High Desert.

The High Desert Museum’s impact extends far beyond Museum grounds, and that impact would not be possible without your support. Thank you for helping create transformative experiences of joy, learning, and inspiration that build a more resilient and connected community.

Sincerely,

Nelson Mathews

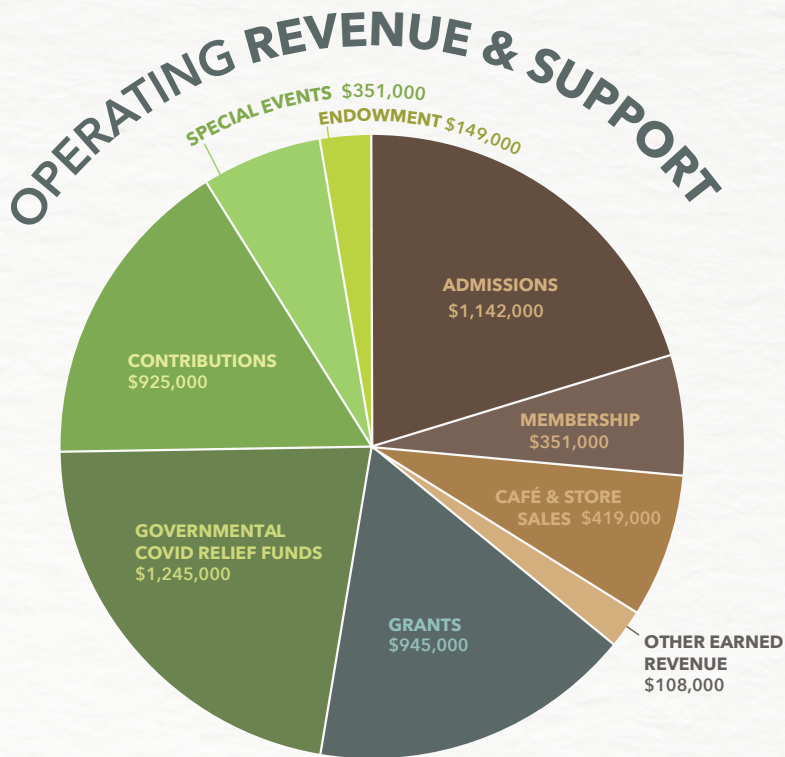
High Desert Museum
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FINANCIAL SUMMARY

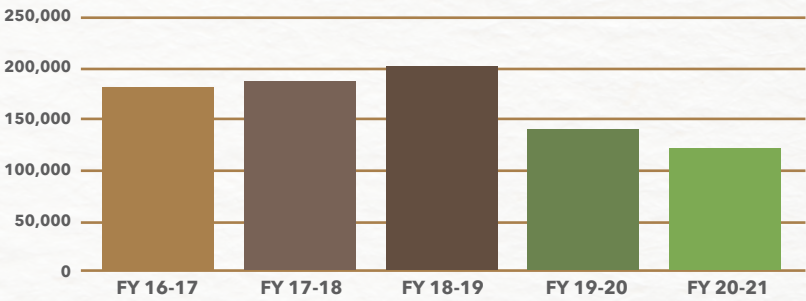
FOR THE FISCAL YEAR ENDING JUNE 30, 2021

STATEMENT OF ACTIVITIES / OPERATIONS

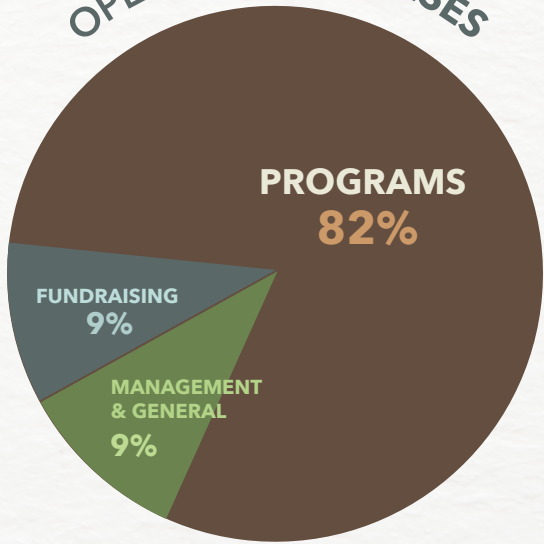
REVENUE & SUPPORT	FY 2020-2021	FY 2019-2020
Earned Revenue		
Admissions, net of discounts	\$1,141,834	\$1,028,243
Memberships	\$350,661	\$376,157
Museum store and café sales, net of COGS	\$419,377	\$436,408
Education and programs	\$93,557	\$162,101
Event rental	\$3,421	\$83,528
Other revenue	\$10,773	\$14,014
Gain (loss) on asset disposal	\$-	\$400
Support		
Contributions	\$924,879	\$1,120,633
Grants	\$944,728	\$579,792
Governmental COVID Relief Funds	\$1,245,000	\$-
Fundraising events, net	\$350,561	\$399,864
Funds from endowment	\$149,172	\$162,436
Total Operating Support and Revenue	\$5,633,963	\$4,363,576
Expenses		
Program Services		
Exhibits	\$1,608,881	\$1,367,730
Education and programs	\$994,222	\$782,070
Visitor services	\$756,817	\$672,669
Communications	\$516,967	\$536,009
Total Program Services	\$3,876,887	\$3,358,478
Support Services		
Management and general	\$499,950	\$434,243
Fundraising	\$470,037	\$376,194
Total Support Services	\$969,987	\$810,437
Total Operating Expenses	\$4,846,874	\$4,168,915
Gain (loss) before depreciation	\$787,089	\$194,661
Depreciation expense	\$680,715	\$683,179
Total change in net assets after depreciation	\$106,374	\$(488,518)



MUSEUM ATTENDANCE



OPERATING EXPENSES



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THANK YOU!

* Multiyear capital commitment